

DSU-SCMS (PG)

A Candid Conversation with Alumni on

"How to leverage Online Platforms for the Career Growth"

30th March 2024

SCHOOL OF COMMERCE & MANAGEMENT STUDIES

DSUAC

"SAMWAD" ALUMNI GUEST TALK

Capt. A. Nagaraj Subbarao, PhD
Professor of Strategy & Leadership
Dean- SCMS

Samriddhi Singh
Graphics Software Engineer @ UST |
B.Tech, Executive MBA
SPEAKER

Prof. Navita Vijay
Event Co-ordinator

30th March, 2024

DSU City Innovation Campus,
Kudlu gate

11:00 AM - 12:00 PM



The School of Commerce and Management Studies (SCMS) of Dayananda Sagar University recently organized an Alumni Talk focused on "**How to leverage Online Platforms for the Career Growth**". The event aimed to provide students with valuable insights into the effective use of online platforms like social media sites, Job portals for career growth. The talk also provided insights on avoiding the scams related to job and online courses. Recent trends in technology like AI, ML Cybersecurity, are also discussed in the talk.

Ms. Samriddhi Singh alumna 2023 batch working as Graphic Software Engineer at UST and Executive MBA from SCMS-DSU delivered the talk.