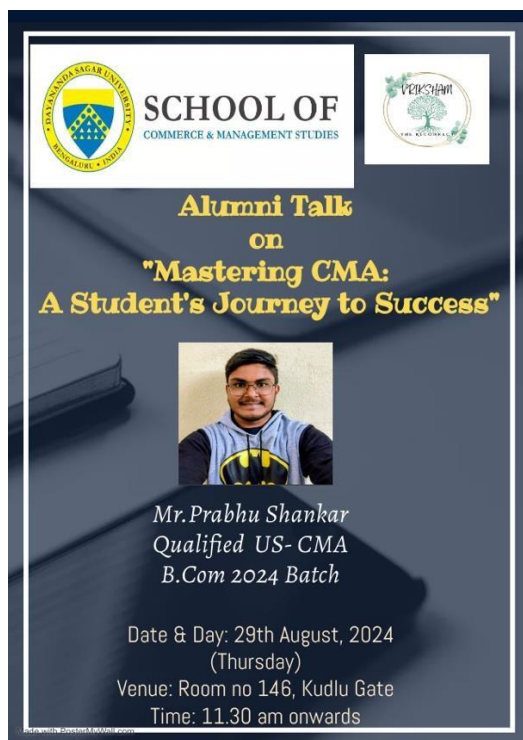


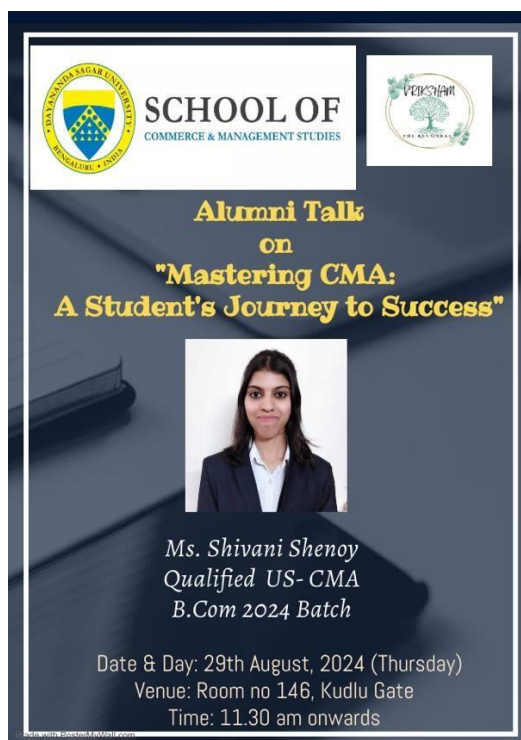
Alumni Interaction

SCMS (UG)

“Mastering CMA-A Student’s Journey to Success”



The poster features the logos of Dayananda Sagar University and the School of Commerce & Management Studies at the top. The central text reads "Alumni Talk on 'Mastering CMA: A Student's Journey to Success'". Below this is a portrait of Mr. Prabhu Shankar, a man with glasses wearing a blue and black shirt with a Batman logo. The text below the portrait identifies him as "Mr. Prabhu Shankar, Qualified US- CMA, B.Com 2024 Batch". At the bottom, it provides the event details: "Date & Day: 29th August, 2024 (Thursday)", "Venue: Room no 146, Kudlu Gate", and "Time: 11.30 am onwards".



The poster features the logos of Dayananda Sagar University and the School of Commerce & Management Studies at the top. The central text reads "Alumni Talk on 'Mastering CMA: A Student's Journey to Success'". Below this is a portrait of Ms. Shivani Shenoy, a woman with dark hair wearing a dark blazer over a white shirt. The text below the portrait identifies her as "Ms. Shivani Shenoy, Qualified US- CMA, B.Com 2024 Batch". At the bottom, it provides the event details: "Date & Day: 29th August, 2024 (Thursday)", "Venue: Room no 146, Kudlu Gate", and "Time: 11.30 am onwards".

SCMS-UG recently organized an insightful session on mastering the US Certified Management Accountant (CMA) exam. The session was conducted by two of the university’s distinguished alumni from the 2021-2024 batch, Prabhu Shankar and Shivani, who recently cleared the prestigious US CMA certification. The event aimed to guide and motivate current students aspiring to pursue US CMA by providing first hand insights, strategies, and study techniques that helped Prabhu and Shivani succeed.

The session began with a warm welcome by the faculty of the Department of Commerce and was attended by over 150 students from various commerce and management disciplines, eager to learn from their successful seniors. Some of the key highlights of the session were:

Preparation Strategies: The speakers emphasized on the importance of consistent study schedules, utilizing study materials effectively, and enrolling in the right coaching classes. They highlighted the value of understanding core concepts over rote memorization.

Time Management: The significance of time management during preparation and appearing for exam was discussed. The students were encouraged to strike a the balance between college commitments and self-study for CMA.

Resource Recommendations: The speakers recommended key resources such as Wiley and Hock study materials, online mock tests, and CMA study groups that helped them stay focused and informed throughout their preparation journey.

Exam Day Tips: Alumni speakers shared unique tips on handling exam anxiety, managing time during the exam, prioritizing questions based on their difficulty level and learning to navigate the computer-based testing environment efficiently.

Career Prospects: The students were guided about the career opportunities and professional growth that CMA certification offers globally out of their personal experiences from the job market.

The session concluded with an interactive QCA segment, where students posed questions regarding challenges in CMA preparation, how to stay motivated, and balancing academic responsibilities with CMA studies. The event not only showcased the potential of DSU alumni but also strengthening and fostering a supportive community aimed at collective growth and success.



