

# DINESH KULKARNI

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## EXECUTIVE SUMMARY

Multilingual Leader who performs well in creative and academic environments. Adept at managing all phases of the Project Life cycle from ideation to implementation and delivery. Passionate about quality and innovation. Good interpersonal, motivational and presentation skills, analytical, articulate and diligent.

## CORE COMPETENCIES

IP creation    Project Leadership    Market Analysis    Training    Branding & Marketing    Academician  
Budget Planning    Proposal Development    Technologist

## PROFESSIONAL EXPERIENCE

Over 24 plus years' experience in Media, VFX and Animation fields with expertise in original IP, 3D Stereoscapy, AR/VR technology and establishing training verticals. The present industry scenario quality skill training has become indispensable. The emergence of new technologies have made content screen agnostic. This makes the skill/IP industry all the more attractive to meet new challenges in transmedia. A firm belief students/trainee flourish when they are taught by the best, in an environment that focuses on skill development, design thinking and the constant pushing of boundaries.

***Dayanand Sagar University September 2022- present***

***Dean & Professor of Practice School Of Design & Digital Transmedia***

***iNurture Education May2014-August 2022***

### ***Vertical Head***

*Increased student strength from 54 to 1700 over 5 years and the revenue from INR 54 Lacs to INR 20CR with 95% placements*

*Responsible for all Academics, University BOS approvals and Administration activities related to the 12 University campuses. New program development, Faculty Recruitment, Training and Monitoring, developing collaterals for Marketing & Branding (online and offline )*

*Setting deliverables and evaluating performance. Also building relationships for corporate trainings and placements for students. Developing & upgrading Content, course material and training manual.*

***New Programs Developed:*** B.Sc Animation& VFX, Msc. Animation, B.Sc DFM& VFX, B.Sc Gaming, BFA Animation& VFX, BFA Digital Filmmaking& VFX, B.Des Animation& VFX , B.Des Gaming

**Quench Soft Solutions Hyderabad May 2011- Apr2014**

**Vice President**

**Projects**

- *Wendy*
- *Chop Chops*
- *Yeti*
- *Big Sect Man*
- *3D Animated Political Caricature*

**Key Accomplishment**

- *Instrumental in securing Equity Funding from NBFC and National Banks*
- *Setting up Studio in SEZ effectively accruing significant cost benefits*

**Anibrain Digital Technologies Pune June 2010- May 2011**

**Sr. Manager Strategic Planning**

**Co founder Anibrain XDI training, Head of Production, New Business Development**

**Projects**

- *Co founder XDI training vertical*
- *Resident Evil- After Life*
- *Hanna*
- *Burlesque*
- *A Dangerous Method*
- *Three Musketeers*
- *Leafdel*

**Key Accomplishment**

- *Academic Head, Business & Franchise development. Special emphasis was laid on quality of mentors in our learning environment. Unlike most other places, Instructors were leading professionals from the industry to ensure cutting edge skilling. Our goal was to make students productive from day one.*
- *Developed ipad Apps and low cost animation series*
- *Restructuring production schedule & tracking systems with Finance and HR*

**BIG ANIMATION Pune June 2008-May 2010**

**Sr.Production Manager**

**Projects**

- *Little Krishna Series*
- *Big Bees*
- *Veneta Cucine*
- *Ghost Station*
- *Marketing head for BIG AIMS Training vertical*

**Key Accomplishment**

- *Completion of Little Krishna series 5 episodes in record time*
- *Implementation of 3D stereoscopy Technology for Little Krishna*
- *Curriculum development, Organising workshops, train the trainers program, overseeing launch of Franchisee program.*

**DREAMS MINE ANIMATIONS Hyderabad April 2006-May2008**

**Project Head**

- *Ideated, developed and led Dreams Mine Projects in 3D Animation, Post Production & Stereoscopy*

**Projects**

- *Hampi*
- *Birds Colony*
- *Green World*

**Key Accomplishment**

- *Breakthrough in implementation of Cost effective 3D stereoscopy Technology*
- *Lead the negotiation team for partnership with Times group for establishing regional television channel yuva(NTV) on the lines of Zoom TV*

**SRISTI STUDIOS Hyderabad June 2003- Mar2006**

**Director**

**Key Accomplishment**

- *Developed 30 second episodes of 3D Animated Political Caricatures depicting the Political Scenario of the day for Etv Networks*
- *CG content in Montages and teasers for Sun and Etv Networks*
- *Directed documentaries for Nirnaya, NGO for underprivileged girl children*
- *Designed Media Solutions for Loksatta Vote India Campaign*
- *Imparted corporate training*

### **3D Gus Chennai Aug 2001-May 2003**

#### **Key Accomplishment**

- *Concept Creation & Marketing*
- *Planned Ad Campaign for Training Students*
- *Designed Ad's for FMCG products*

### **Betz Dearborn Chennai Nov 1995- July 2001**

Started my career as a Chemist in Betz Dearborn, a 3.5 billion dollar US-based Cooling water Treatment Company. Designed and Installed Cooling water treatment systems in Saint Gobain Glass India Ltd, Praxair Ltd. MFL, MRL, Orchid chem. Other prestigious account include Fast Breeder test Reactor Kalpakkam.

#### **Technical Specialist**

- *Techno Commercial Profile*
- *As Tech Specialist, designed and installed Cooling water treatment systems in Saint Gobain Glass India Limited, Praxair Ltd, MFL MRL, Orchid Chemicals & Pharmaceuticals*
- *Maintained the Cooling water systems at(FBTR Nuclear reactor) Kalpakkam*

## **EDUCATION**

- Bachelor of Science: Chemistry Bharthiar University Coimbatore
- Adv Diploma in Multimedia Pentamedia Chennai