



TOP NEWS

- SDDT Welcomes the 2025–2029 Batch with an Inspiring Orientation
- Hands-On Autodesk Revit Workshop Held on 22nd & 23rd August 2025
- Community Outreach Program at Cheelur Primary School
- Placement & Personality Development Session by CIL Experts
- Influence vs. Integrity – Empowering Students to Build a Stronger Self

Orientation Program School of Design and Digital Transmedia

The School of Design and Digital Transmedia, Dayananda Sagar University, hosted an inspiring Orientation Program on 6th August 2025 to welcome the new batch of first-semester students (2025–2029). The event introduced students to the university's ethos, curriculum, and culture of creativity. It was graced by Chief Guest **Dr. Prof. B.S. Satyanarayana**, Hon'ble Vice Chancellor, and Guest of Honour **Mr. Maheshwara Reddy**, Co-founder & CEO of Proptelligence Technologies. **Prof. Dinesh Kulkarni**, Dean of SDDT, and **Prof. (Dr.) Kiran Gardner**, Dean of Law, also addressed the gathering.

Workshop

Sketching Techniques



The School of Design and Digital Transmedia, Dayananda Sagar University, organized an engaging and skill-enriching workshop on Sketching Techniques for the first-semester students on 8th August 2025. The session was conducted by Mr. Gokula Krishnan, an experienced designer and educator, renowned for his expertise in freehand drawing, observational sketching, and creative visualization.

The workshop aimed to introduce students to fundamental and advanced sketching methods, enabling them to develop strong visualization skills, precise line quality, and effective form representation. It also sought to build confidence in translating ideas from imagination to paper.

Session

Interactive Session by Dr. Sai Prasad, Dean, CJMC



As part of the orientation activities for the newly admitted B.Design students, the School of Design and Digital Transmedia organized an insightful session by Dr. Sai Prasad, Dean of the College of Journalism and Mass Communication. The session aimed to broaden students' understanding of how communication-related fields intersect with design.

Dr. Sai Prasad drew on his extensive experience in journalism, public relations, advertising, and branding to illustrate how these domains serve as essential channels for storytelling, ethics, strategic thinking, and identity building.

Session

Placement & Personality Development



The induction session by Ms. Savitha K P, (Placement Officer, Dayananda Sagar Institutions) and Ms. Praveena (Behavioral Psychologist & Life Coach, Head Training and Operations, CIL, DSI) proved to be highly informative and motivating for the first-semester students. Their expertise, practical insights, and approachable nature helped students gain clarity about the industry's expectations, the evolving role of AI, and the enduring value of human creativity in design.

NSS Activity

Painting Competition at Cheelur Primary School



The NSS activity at Cheelur Primary School was a vibrant and engaging event aimed at fostering creativity, awareness, and patriotic spirit among children. The program, organised by the Department of Student Affairs in collaboration with the School of Design and Digital Transmedia, combined fun-filled competitions with meaningful learning experiences.

Workshop

Faculty Workshop on Advanced Compositing and Digital Intermediate at Christ University



Prof. Varun CH, a respected faculty member from our institution, was recently invited to Christ University on 1st August 2025 to conduct an extensive workshop on Advanced Compositing and Digital Intermediate. The session was organized for students of both undergraduate and postgraduate Media Studies programmes.

The workshop offered a comprehensive understanding of advanced techniques in compositing and digital intermediate processes, focusing on color grading, visual enhancements, and high-end post-production workflows. Special emphasis was placed on practical applications and industry-relevant methodologies to prepare students for contemporary digital media and film production.

Students Work

Series of Children's Story Books



The 3rd Semester Animation students from the School of Design and Digital Transmedia, under the guidance of Prof. Varun Ch, have successfully created a series of children's storybooks as part of their Storytelling course. These storybooks are designed for children under the age of 5 years, focusing on fostering imagination, creativity, and early learning through engaging visuals and simple narratives.

The attached image showcases some of the beautifully illustrated storybooks created by the students, including:

Miko and the Rainbow River, The Alien Next Door, Kabir and the Pocket Volcano, The Day the Moon Fell Asleep, The Kite That Led the Way, Meera and the Magical Plane, Lila's Magic Book, Watermelon Man. This initiative not only enhances students' storytelling and illustration skills but also contributes to developing meaningful content for early childhood education.

Workshop

Autodesk Revit Workshop – 22nd & 23rd August 2025



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VENUE



DSU City Innovation Campus:
Administrative & Main Admis-
sion office, Kudlu Gate, Hosur
Road, Bengaluru

22nd & 23 Aug 2025

BIM WORKSHOP

REVIT ARCHITECTURE

TEAM



Prof. Dinesh Kulkarni
Incharge – Digital Transmedia
and Design

Specializations: Animation, Film
Making, VFX, Game Design,
Stereoscopy



Suraj B S
Assistant Professor

**Qualification M.Des in Product
Design**

Specializations: Industrial Prod-
uct Design, Lifestyle Products,
Rapid Prototyping, Product
Visualisation and Digital Ren-
dering



Convenors : **Dr. M. Ravishankar** (Principal DSATM) | **Prof. Mamatha G.** (HOD SOA DSATM) | **Prof. Monica Sharma** (Incharge-HOD SOA DSATM) | **Prof. Piyush Pant** (Coordinator-SSEP & BIM)



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THORBLADINE SAHAB YASHIN

NAME

BIM WORKSHOP **REVIT 2025**

COURSE TITLE **PRODUCT**

ANIL GHASTE **23-AUGUST-2025**

INSTRUCTOR **COURSE DATE** **12 HOURS** **COURSE DURATION**

GLOBAL INFOTECH
AUTODESK AUTHORIZED ACADEMIC PARTNER



The School of Design and Digital Transmedia, Dayananda Sagar University, conducted a two-day hands-on Autodesk Revit workshop on 22nd and 23rd August 2025. Mr. Anil K. Ghaste led Day 1 with practical training on BIM concepts

and efficient workflows, while Ms. R. Anita conducted Day 2 with advanced exercises. Students from Design and Architecture actively participated, gaining insights into real-world applications. Prof. Dinesh Kulkarni and faculty members appreciated the initiative, which enhanced students' practical skills and industry readiness.

Achievement

Successful Completion of “3D Printing and Design for Educators” Certification



Ms. Rashmi Kulkarni has successfully completed the “3D Printing and Design for Educators” course offered by SWAYAM during the January – May 2025 session, securing an impressive performance score of 68%.

This certification, awarded in July 2025 (Certificate Reference No.: KK14000232), highlights her continuous commitment to professional growth and technical excellence. Through this course, she gained in-depth knowledge of 3D printing technologies, design processes, and their applications in education. Her achievement reflects her dedication to integrating innovative teaching methodologies and advancing digital learning practices in the field of Design and Digital Transmedia.

Session

Influence vs. Integrity: Building a Stronger You



The School of Design and Digital Transmedia successfully organized a student development session titled "Influence vs. Integrity: Building a Stronger You" on 29th August 2026 for the first-year B.Design students. The session was facilitated by Mrs. Sushma Lingaraj, a trained lifestyle coach from Dayananda Sagar Institutions. The primary objective of the session was to highlight the significance of mental health, overall well-being, time management, and social skills in shaping a student's personal and professional growth. Mrs. Sushma emphasized that being a better human being begins with balancing integrity, discipline, and the right influences around us.



DAYANANDA SAGAR
UNIVERSITY

SCHOOL OF DESIGN AND DIGITAL TRANSMEDIA

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