DAYANANDA SAGAR UNIVERSITY

NEWSLETTER

SCHOOL OF DESIGN AND DIGITAL TRANSMEDIA

SEPTEMBER 2026



CERTIFICATE

OF PARTICIPATION

IS PRESENTED TO

Mr. Swapnil TG

From the Department of SDDT Dayananda Sagar University, has actively participated in the Mental Well-Being Session on **"Stress and Anxiety Management"**, conducted exclusively for DSU faculty members on 4th August 2026 at **Dayananda Sagar University, City Innovation Campus.**

The session was facilitated by **Mr. Martyn Stewart**, Chartered Psychologist, British Psychological Society, and focused on promoting emotional well-being, stress management, and a healthy work-life balance.
We appreciate their enthusiastic participation and commitment towards mental wellness.

DEPUTY DIRECTOR
SHYAMANTHA SURYAPRAKASH
STUDENT AFFAIRS



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Ms Rashmi K

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TOP NEWS

- Faculty Well-Being Session: Strengthening Mental Wellness Through Stress and Anxiety Management
- B.Des Orientation Programme: Inspiring Creative Journeys Through Academic and Industry Engagement
- SDG Painting Workshop: Exploring Sustainability Through Creative Visual Expression
- Independence Day Celebration 2026: Celebrating Patriotism Through Creative Performances
- UBA Community Outreach: Promoting Safe Medicine Disposal and Awareness
- Onam Celebration 2026: Celebrating Culture Through Creativity and Teamwork

Nurturing Mental Well-Being

Faculty Session on Stress and Anxiety Management

The Department of Student Affairs organised a Mental Well-Being Session on "Stress and Anxiety Management" exclusively for faculty members on 4 August 2026, at Gallery Hall, A Block, Innovation Campus.

The session was conducted by Mr. Martyn Stewart, Chartered Psychologist, British Psychological Society, who shared practical insights for managing stress and anxiety. With the theme "Pause. Breathe. Rebalance.", the session encouraged faculty members to practise mindfulness, conscious breathing, and healthy approaches to maintaining emotional balance.

The interactive session provided an opportunity for faculty to reflect on their well-being and learn effective ways to manage workplace and everyday stress. The programme was well received and reaffirmed the university's commitment to fostering mental wellness and work-life balance.

Bridging Design and Function

Experience of Real-World Applications at Hafele Experience Centre



The School of Design and Digital Transmedia organized a Workshop and Hands-on Experience Session at Hafele on 6th August 2026 for the students of 3rd, 5th and 7th Semester Product Design. The session was conducted at the Hafele Experience Centre, Langford Road, Bengaluru and was designed to provide students with practical exposure to contemporary furniture hardware, architectural fittings, functional mechanisms and innovative product solutions used in the industry.

The workshop enabled students to understand the relationship between product design and the functional systems that support usability, ergonomics and user experience. Through demonstrations and direct hands-on interaction with various products and hardware systems, students gained valuable insights into real-world applications and industry practices. The session served as an important platform for bridging the gap between classroom learning and practical product design applications

Beginning the B.Des Journey

First Year Orientation Programme 2026–27 Welcomes New Students to SDDT



The School of Design and Digital Transmedia organised the First Year B.Des Orientation Programme 2026–27 on 11th August 2026 to welcome new students and familiarise them with the academic, creative and professional environment of the University. The programme introduced students to the B.Des curriculum, faculty, academic regulations and opportunities, while providing valuable interaction with university leadership and industry.

The event was graced by Prof. B.S. Satyanarayana, Hon'ble Vice Chancellor, Dayananda Sagar University, Bengaluru and Chief Guest Mr. Prashanth B. S., Managing Director, Frontier Modular Designs Pvt. Ltd.

The programme also featured a Lamp Lighting Ceremony and cultural performances, creating an engaging and inspiring beginning to the students' B.Des journey.

Visualising the Sustainable Development Goals

An Artistic Exploration of Social, Environmental and Developmental Themes



The School of Design and Digital Transmedia organised an SDG Painting Workshop on 12th August 2026 for 1st Semester B.Design students to explore sustainable development through creative visual expression. The workshop introduced students to the United Nations Sustainable Development Goals (SDGs) and encouraged them to communicate sustainability-related ideas through visual art. It combined creative practice with social and environmental awareness, helping students transform global development themes into meaningful artworks.

The workshop was conducted by Dr. Ashima Aggrawal, who guided students in painting techniques and sustainability-themed artwork. Prof. Dinesh Kulkarni, Dean, School of Design and Digital Transmedia, highlighted the importance of visual art in communicating social, environmental and developmental issues.

Empowering Well-Rounded Designers

Students Explore Communication, Confidence and Essential Life Skills



The School of Design and Digital Transmedia organised a Holistic Development Session on 13th August 2026 as a Skill Enhancement Session for students. The session was designed to support the overall development of students beyond academic learning by focusing on personal growth, professional development, communication, confidence, interpersonal skills and the importance of maintaining a balanced approach towards academic and professional life.

The session was conducted by Ms. Sushma Lingaraj, Dayananda Sagar Institutions, who interacted with the students and shared valuable perspectives relevant to their personal and professional development. The programme aimed to encourage students to understand the importance of developing not only technical and academic competencies but also essential life and professional skills required to succeed in higher education and future careers.

Creativity in the Spirit of Independence

Independence Day Celebration Through Inspiring Cultural Performances



The students of the School of Design and Digital Transmedia actively participated in the Independence Day celebration held on 15th August 2026. The event provided an opportunity for students to express their patriotism and showcase their creative talents through music, singing, and dance.

As part of the cultural programme, Samarth and Abhaya presented a musical performance, adding a vibrant and celebratory atmosphere to the event. Sarthak performed a patriotic song, creating a strong sense of pride and national spirit among the audience. The celebration was further enriched by an energetic Speech by Abhilash for freedom fighter of Kerala Ms Accamma Cherian and dance performance by Nithi, Samyukta, Shashank and Archana, who presented a well-coordinated performance reflecting the spirit and enthusiasm of the occasion.

Building Healthier Minds

Introducing THAP and Mental Health Support







A Mental Health and Emotional Well-Being Awareness Session on THAP – The Happiness Project was conducted for 1st Semester B.Design students on 19th August 2026 by Ms. Anjali AnilKumar and Mr. Sai, with the support of Ms. Sushma Lingaraj.

Organized by the School of Design and Digital Transmedia, the session focused on mental health, emotional well-being, healthy coping strategies, and the importance of seeking support. Students were introduced to THAP, an online platform offering a safe, confidential, and anonymous space to explore feelings and access professional support. The session emphasized recognizing emotional challenges, managing stress, and viewing counselling as a positive step towards overall well-being.

Promoting Health Through Awareness

UBA Outreach on Medicine Safety



A UBA community outreach activity, “Village Medicine Expiry & Safe Disposal Drive,” was conducted at Chikkadeverahalli Village on 20th August 2026, organized by the Department of Student Affairs in collaboration with the School of Design and Digital Transmedia under the Unnat Bharat Abhiyan (UBA) initiative.

The activity aimed to raise awareness among rural households about checking medicine expiry dates, the risks of using expired medicines, and safe disposal practices. Student volunteers interacted with residents, helped identify expired or unused medicines, and encouraged their proper disposal through authorized mechanisms. The initiative promoted health awareness, responsible medicine practices, and community participation in rural areas.

Inspiring Innovation in Higher Education

Students Gain Insights from Atal Innovation Mission



The students of the School of Design and Digital Transmedia attended the webinar “Initiatives & Programmes to Support Innovation in Higher Educational Institutions (HEIs)”, organised by the Atal Innovation Mission, NITI Aayog, on 25th August 2026.

The webinar provided students with valuable insights into various initiatives and programmes aimed at fostering innovation, creativity and entrepreneurship within higher educational institutions. It highlighted the importance of building an innovation-driven ecosystem and encouraged students to explore opportunities for developing ideas into impactful solutions.

The session served as an informative platform for students to understand the role of innovation in higher education and gain greater awareness of initiatives supporting the development of future-ready innovators and entrepreneurs.

Onam 2026: A Celebration of Culture

Students Showcase Creativity and Teamwork







The School of Design and Digital Transmedia enthusiastically participated in the Onam Celebration held on 31st August 2026, bringing together students and faculty to celebrate Kerala's rich cultural heritage while fostering creativity, teamwork and cultural appreciation.

Samyukta and Nithi represented the School in the Semi-Classical Dance Competition, while Abhilash and Nithi participated in the Best Dress Competition, showcasing artistic expression and festive spirit. Padmavathi, Thanuja, Pranavi, Lavanya and Kanishka participated in the Pookalam Competition under the guidance of staff members.

Adding to the celebrations, School volunteers created a traditional boat and an artistic painting for the event decorations, demonstrating creativity, craftsmanship and teamwork.



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