



## TOP NEWS

- International Affairs organized exclusive workshop for SDDTM
- B.Des Students Showcase Talent in Exciting Table Tennis Tournament
- Student's Creative Excellence on Display – Pattern Design & Digital Painting
- Interdisciplinary Cultural Event Celebrates Creativity and Collaboration

## Workshop

### International Affairs organized exclusive workshop for SDDTM

The American Musical and Dramatic Academy (AMDA) conducted an insightful workshop on February 20, 2025, specifically for the School of Design and Digital Transmedia at Dayananda Sagar University. The session was led by Ms. Vasthy MomPoint, a distinguished faculty member at AMDA College of Performing Arts. The workshop aimed to provide students from the School of Design with in-depth knowledge of various creative disciplines, including fine arts, filmmaking, electronic media, and editing, as well as career opportunities in the creative industry.

The workshop by AMDA was an enriching experience for the students of the School of Design at Dayananda Sagar University. It not only broadened their perspectives on various creative disciplines but also provided them with practical knowledge and career guidance.

# Cultural Event

Organized by SDDTM collaborated with School of Computer Science



The School of Design and Digital Transmedia, in association with Student Affairs, successfully organized a vibrant Cultural Event on 21st February 2025 at the Quadrangle, Campus 3. The event aimed to foster creativity, camaraderie, and a sense of belonging among students through various engaging activities.

The Cultural Event organized by the School of Design and Digital Transmedia, in collaboration with Student Affairs, was a resounding success. It provided a platform for students to express themselves artistically, bond with peers, and engage in healthy competition. The event concluded with a vote of thanks, appreciating the efforts of the organizers, participants, and audience who made the event memorable.

## B.Des Students Shine in Table Tennis Tournament at Dayanand Sagar University

# Thrilling Matches Showcase Talent and Sportsmanship



On February 24th, 2025, the Dayanand Sagar University, Kudlu Gate campus, buzzed with excitement as the B.Des students showcased their athletic prowess in a thrilling table tennis tournament. **Abhishek K**, a talented first-year student, and **Jose Davin**, a seasoned second-year player, delivered captivating performances in both singles and doubles matches. Their dedication and skill were evident as they battled it out, providing an engaging spectacle for fellow students and faculty. The event highlighted the university's commitment to fostering a well-rounded student experience, blending academic pursuits with sporting excellence.

# Overview Session on Design and Digital Transmedia Programs Insights into Curriculum Structure and Specializations for the Marketing Team



On 3rd February 2025, the School of Design and Digital Transmedia conducted a session for the Marketing team in the Autodesk Lab. The session focused on providing a comprehensive overview of the programs offered by the school, with an emphasis on curriculum structure and specializations.

The session was initiated by the Dean, Prof. Dinesh Kulkarni, who provided an overall Program Overview. He elaborated on the academic approach, objectives, and key learning outcomes of the various specializations under the School of Design and Digital Transmedia.

Each faculty member elaborated on the syllabus and curriculum, ensuring clarity on the academic framework and skill-building focus of the courses. The session was well-received by the Marketing team, providing them with valuable insights to better communicate and promote the programs to prospective students.

# Students Work Pattern Design



Designed by  
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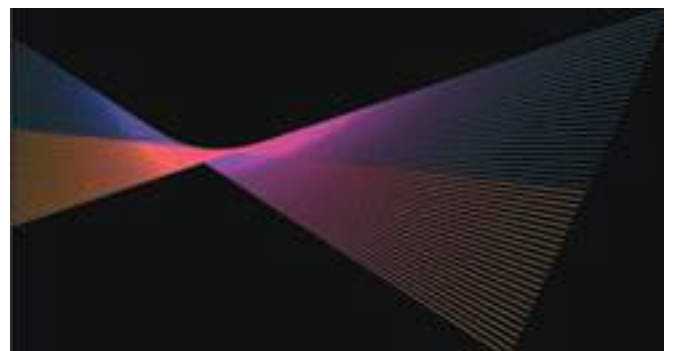
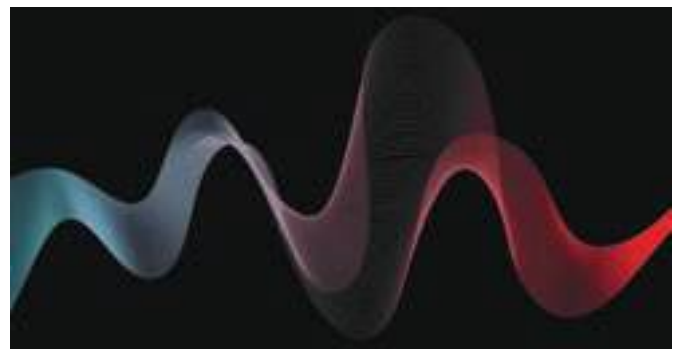
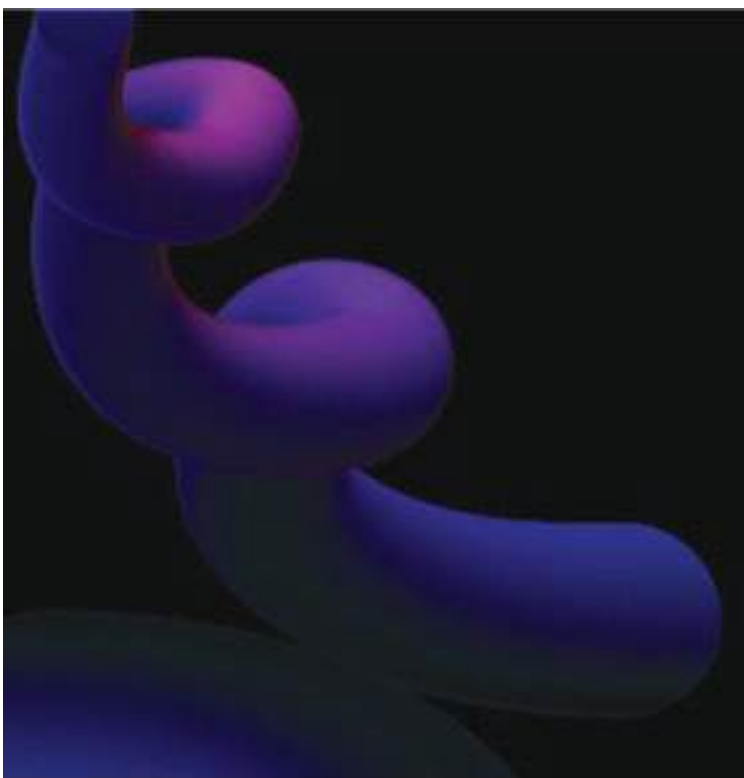
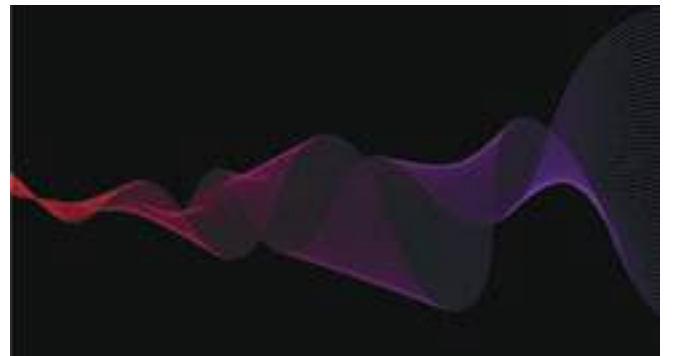
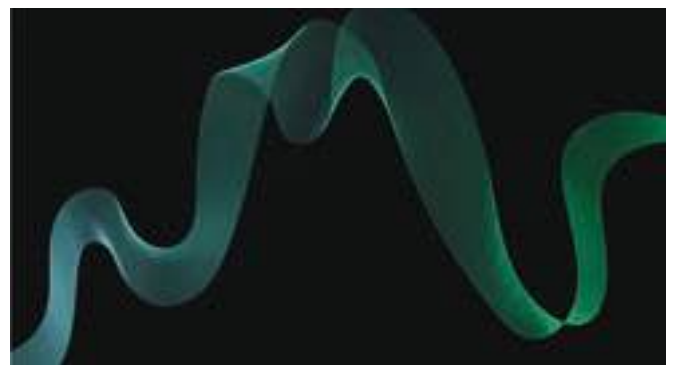
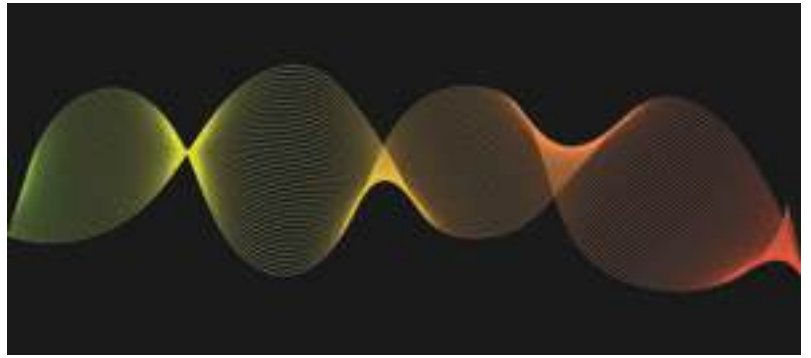
Designed by  
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# Students Work

## Abstract Wave Pattern Design

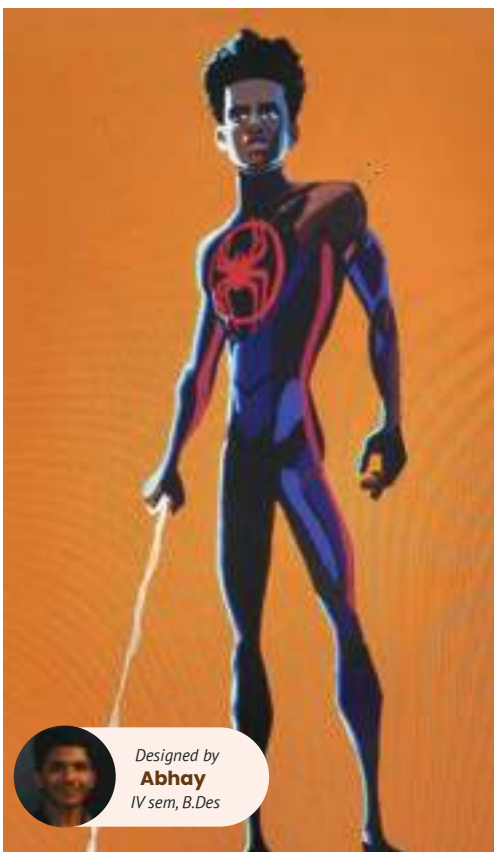


# Students Work

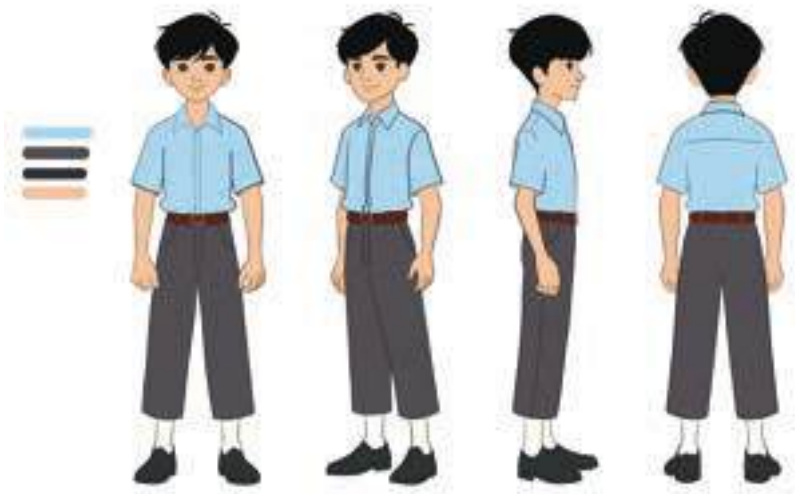
## Digital Painting



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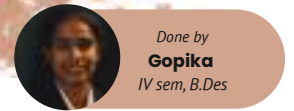


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# Students Work Character Design



## Cultural Event

**School of Commerce and Management, in collaboration with the School of Design and Digital Transmedia**



The School of Commerce and Management, in collaboration with the School of Design and Digital Transmedia, organized a vibrant Bollywood Dance Battle on 28th February 2025 at Canopy, Kudlu Gate Campus 3, Dayananda Sagar University. The event brought together talented dancers from various disciplines, showcasing their energy, creativity, and passion for Bollywood dance. Special thanks to Students Affairs.



DAYANANDA SAGAR  
UNIVERSITY

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