



TOP NEWS

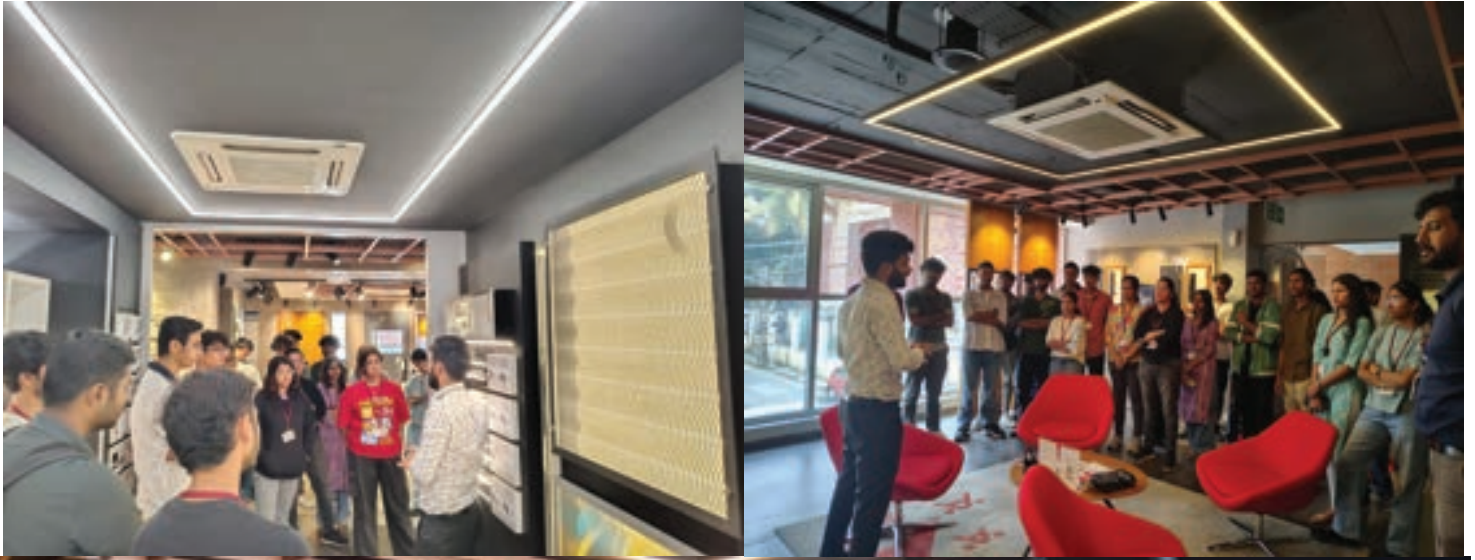
- Industry Exposure: Students Visit Häfele for Insightful Industry Tour
- Global Learning: International Affairs Hosts Design Workshop
- Mind Matters: Wellness Wednesday Promotes Mental Well-being
- SOE & SDDTM Collaborate on 3D Printed Surgical Robotic Arms
- Celebrating Culture: Ethnika Showcases Tradition and Diversity

Industry Visit to HAFELE

The School of Design and Digital Transmedia at Dayananda Sagar University organized an industrial visit to HAFELE on 28th March 2025.

The objective of this visit was to provide students with industry exposure and insights into the latest trends and technologies in design, hardware solutions, and smart living concepts.

The visit to HAFELE was an enriching experience for the students of the School of Design and Digital Transmedia. It provided them with valuable industry insights, bridging the gap between theoretical learning and practical application. The interaction with professionals and hands-on exposure to cutting-edge design solutions contributed significantly to their academic and professional growth.



Key Highlights of the Visit

1. Company Presentation:

- A detailed introduction to HAFELE's history, product portfolio, and global presence.
- Overview of smart home solutions and their role in modern design.

2. Showroom Tour & Product Demonstration:

- Live demonstration of various hardware solutions, intelligent kitchen accessories, and furniture fittings.
- Explanation of ergonomic designs, automation, and material technology.

3. Interaction with Industry Experts:

- A Q&A session with HAFELE's design and technical team.
- Discussion on industry trends, design thinking, and future scope in digital transmedia applications.

4. Hands-on Experience:

- Students engaged in interactive sessions to understand hardware usability and smart design functionalities.
- Exploration of sustainable and innovative product designs.

Workshop

Design Workshop Conducted by International Affairs



Session Wellness Wednesday



Wellness Wednesday, an initiative by Student Affairs, was organized on 26th March 2025 to promote mental well-being, reduce stress, and enhance mental peace among students. As part of this initiative, a special music session was conducted, featuring Raghavanka Madhusudan, a talented student from the 2nd year of B.Design (Animation).

Cultural Event

ETHNIKA



The Ethnika event at Dayananda Sagar University on March 27th was a vibrant celebration of cultural heritage, featuring captivating dance, music, and a colorful fashion show. Our students enthusiastically participated, showcasing traditional performances and ethnic attire with pride and confidence.

Collaborative success in 3D printing for Surgical
Robotic arms:

School of Engineering (SOE) – School of Design and Digital Transmedia (SDDTM) Partnership



SOE and SDDTM collaborated on development and 3D printing of Robotic arms, achieving success in over 80+ hours of printing. Thanks to the coordinator **Prof. Abhinav Karan**, Assistant Professor, SOE, DEPARTMENT OF ECE, **Prof. Dinesh Kulkarni**, **Prof. Suraj BS**, **Mrs. Rashmi (SDDTM)**

Students Work Poster Design

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ANTHEM

TONIGHT JAN 21

ZAYN MALIK

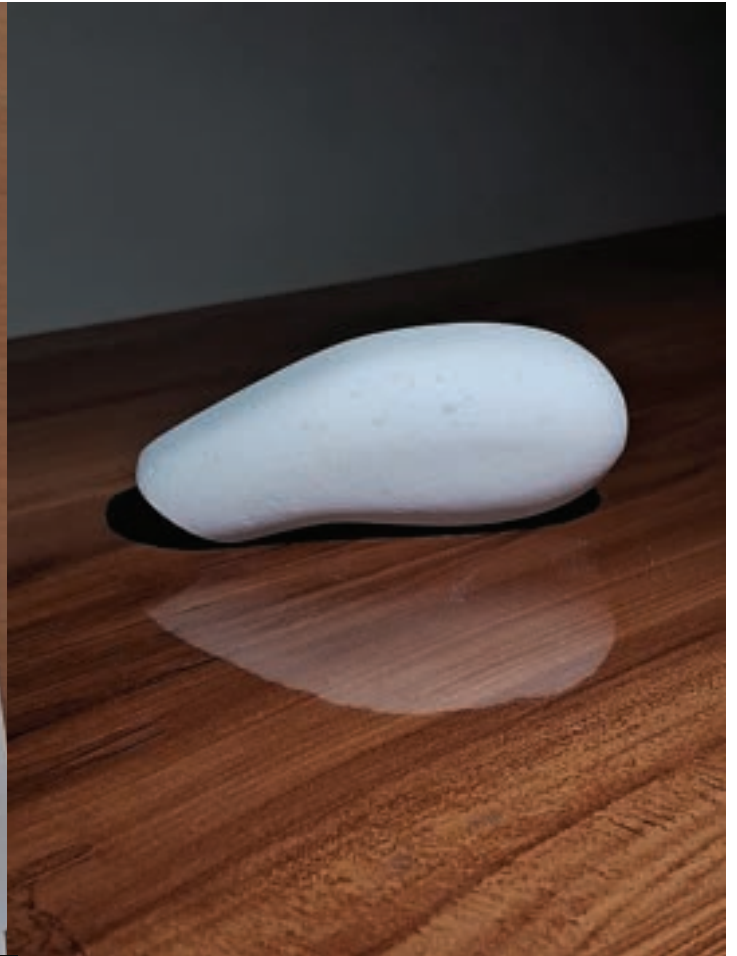
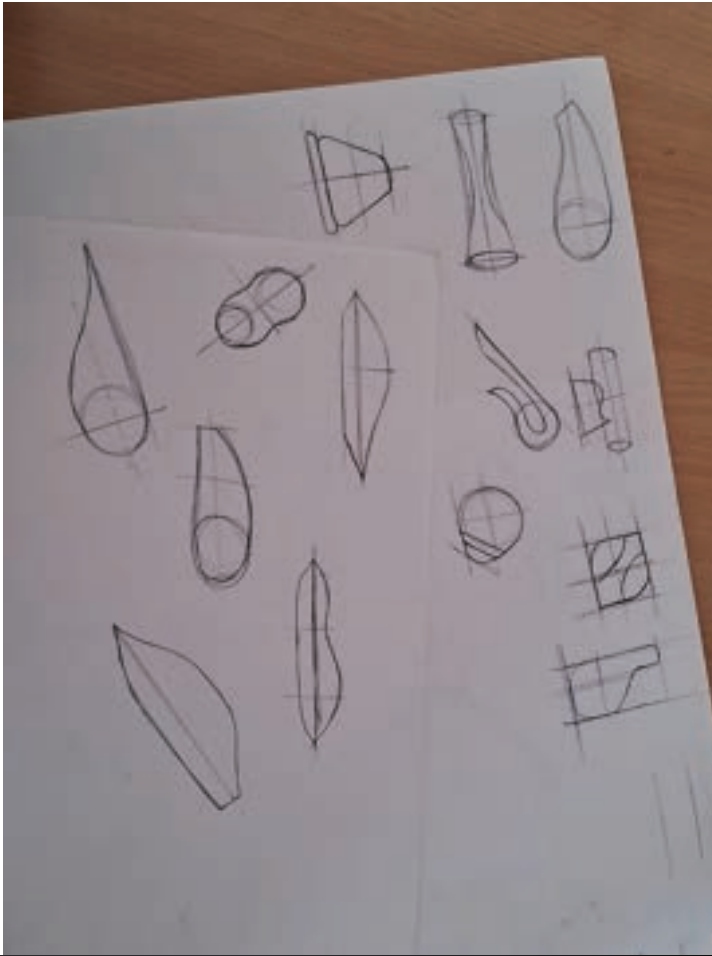
STAIRWAYS TO HEAVEN

TOUR - ZAYN MALIK - 2025

Designed by **Neha Poddar**
IV sem, B.Des

Students Work

Form Exploration





DAYANANDA SAGAR
UNIVERSITY

SCHOOL OF DESIGN AND DIGITAL TRANSMEDIA

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