



DAYANANDA SAGAR
UNIVERSITY

NEWSLETTER

SCHOOL OF DESIGN AND DIGITAL TRANSMEDIA

NOVEMBER 2025



TOP NEWS

- First Batch of Product Design Students Graduates Successfully
- Design Students Visit TVS Motor Company, Hosur Plant
- Students Take Rashtriya Ekta Diwas Unity Pledge
- DSU Signs MoU with Proptelligence Technologies Pvt.
- Design Students Exhibit Creative Paper Cut Artworks

9th Annual Convocation – DSU

First Batch of Product Design Students Graduates from the School of Design and Digital Transmedia

During the 9th Annual Convocation Ceremony of Dayananda Sagar University, the School of Design and Digital Transmedia proudly celebrated the graduation of its first batch of students. The event highlighted the school's commitment to nurturing creative and industry-ready designers, capable of merging innovation, functionality, and aesthetics. Faculty members joined in celebrating this special moment, reflecting on the students' journey and achievements as they embark on their professional design careers.

Industrial Visit to TVS Motor Company, Hosur

Hands-on Exposure to Automobile Manufacturing and Design Integration



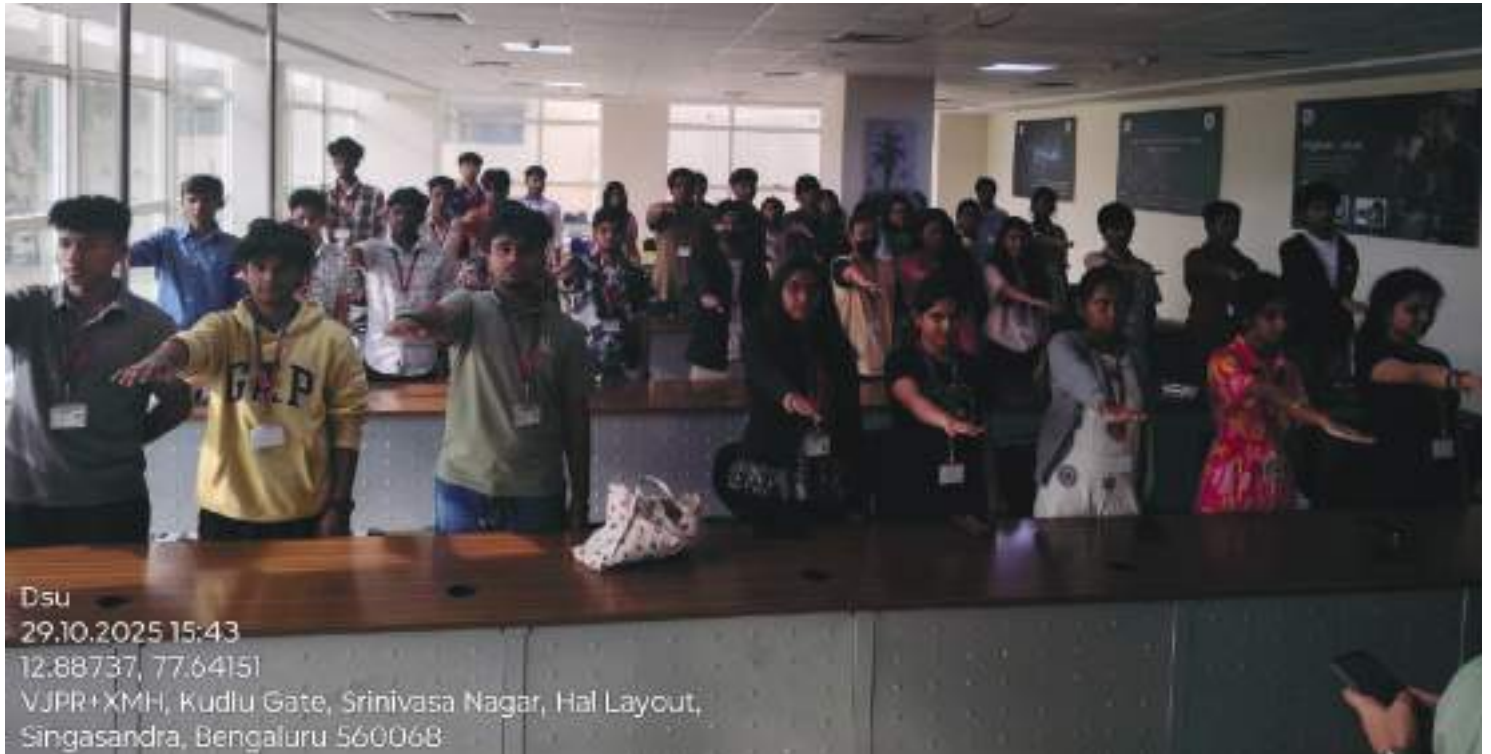
Students of Product Design (all semesters) from the School of Design and Digital Transmedia, Dayananda Sagar University, visited the TVS Motor Company manufacturing plant in Hosur, near Bangalore, to gain practical exposure to large-scale automobile manufacturing and assembly processes. During the visit, students learned about the origin and evolution of TVS Motors, understanding how it has become one of India's leading two-wheeler manufacturers with a strong nationwide presence of clients and dealerships.

The industrial tour offered valuable insights into the complete manufacturing workflow, including component fabrication, engine assembly, painting, quality inspection, and final vehicle testing. Students observed the automated assembly lines, the use of advanced robotics and precision machinery, and the implementation of lean manufacturing and safety protocols that ensure efficiency and consistency in production.

The visit helped students connect design, engineering, and production systems within the context of the automobile industry. It provided a real-world perspective that complemented their academic learning, deepening their understanding of manufacturing technologies, industrial design practices, and assembly line operations at a modern automotive plant.

Rashtriya Ekta Diwas Pledge

Students of School of Design and Digital Transmedia Uphold the Spirit of Unity and Integrity



Students of the School of Design and Digital Transmedia, Dayananda Sagar University, observed Rashtriya Ekta Diwas by taking a solemn pledge to uphold the unity, integrity, and security of the nation. The pledge reflected their commitment to spreading the message of national integration inspired by the vision and actions of Sardar Vallabhbhai Patel. The students resolved to contribute actively towards maintaining internal security and fostering harmony, reaffirming their dedication to the nation's strength and solidarity.

MoU

School of Design and Digital Transmedia, DSU Signs MoU with Proptelligence Technologies Pvt. Ltd.



The School of Design and Digital Transmedia (SDDTM) at Dayananda Sagar University has signed a Memorandum of Understanding (MoU) with Proptelligence Technologies Pvt. Ltd. on 25th October 2025. Proptelligence is an AI-powered platform specializing in product development in AI, AR/VR, IoT, and Blockchain solutions for the real estate industry and smart cities.

The purpose of this collaboration is to foster meaningful engagement with aspiring students by providing valuable insights into emerging opportunities and the rapidly evolving technological landscape. Through this association, students will gain exposure to cutting-edge advancements in Animation, VFX, 3D, AR/VR, Product Design, UI/UX, and Game Design.

This partnership aims to bridge the gap between academic learning and industry practice, empowering students to enhance their creative and technical skills while aligning with current industry trends and innovations.

Workshop

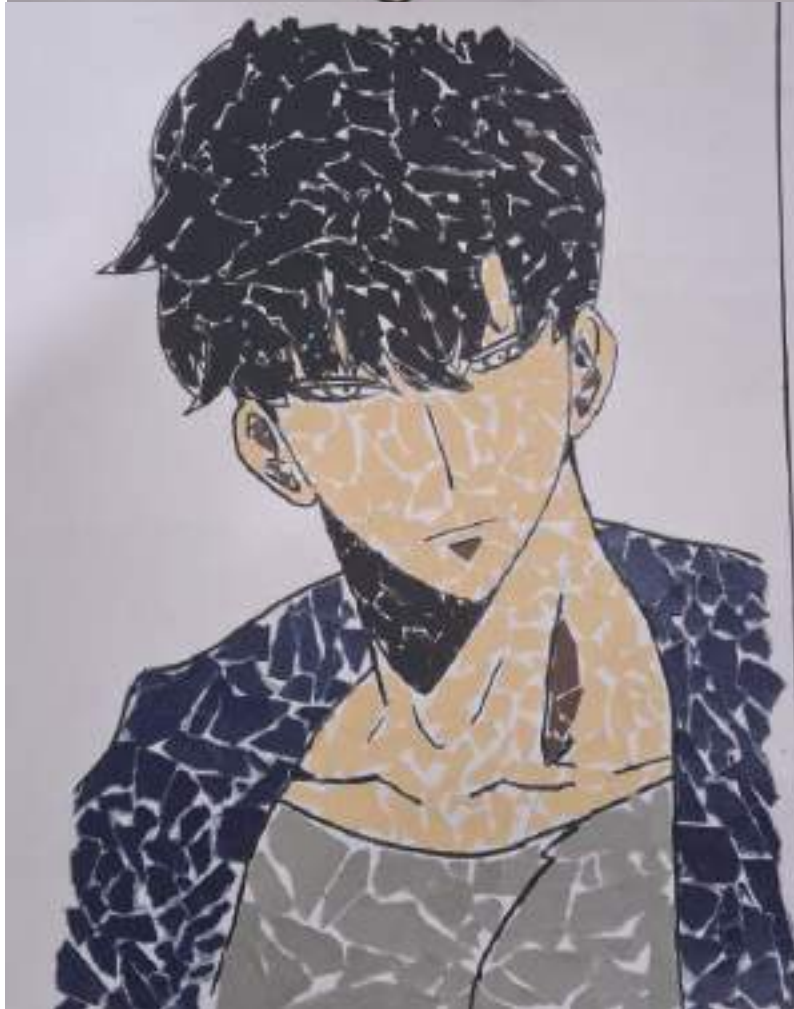
Hands-on Learning with Industry Expert

Mr. Sam Joseph



Following the success of the first session, Mr. Sam Joseph conducted a second advanced WordPress workshop on 15th October 2025, focusing on deeper aspects of theme customization, plugin integration, and responsive design techniques. This continuation enabled students to refine their web development abilities and apply advanced design strategies relevant to modern industry standards.

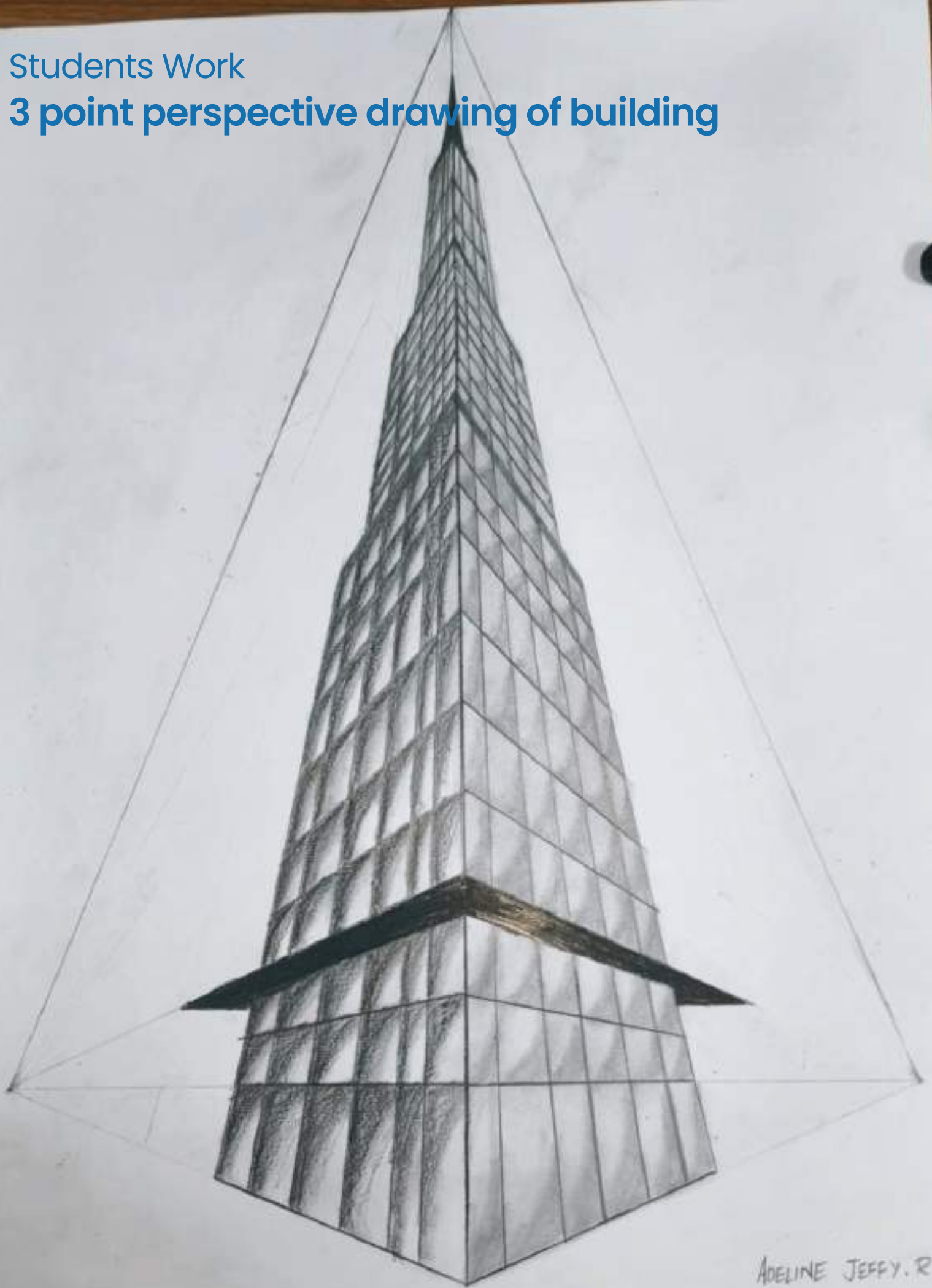
Students Work Paper Cut Art



Done by
I sem, B.Des

Students Work

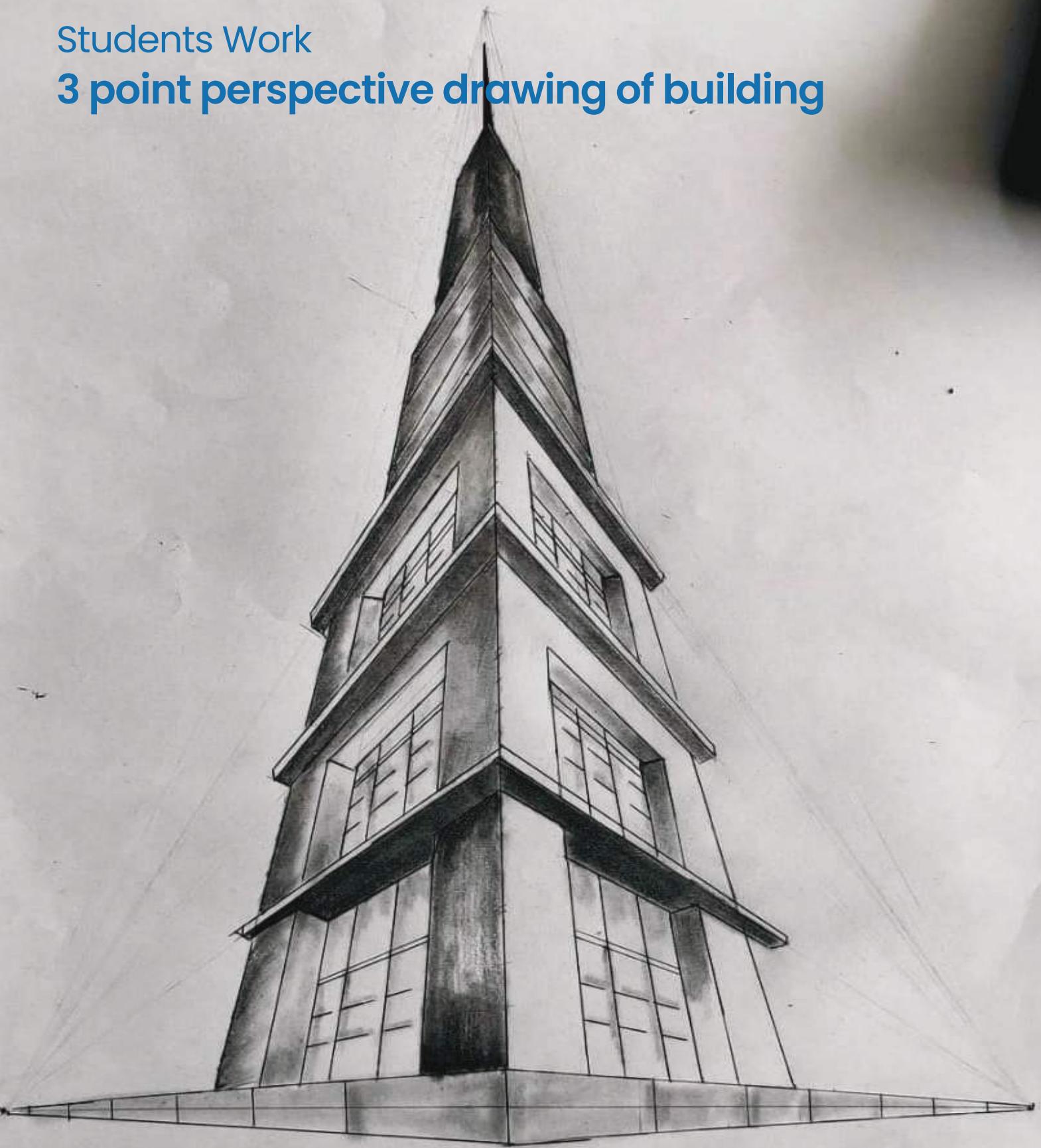
3 point perspective drawing of building



ADELINE JEFFY. R

Students Work

3 point perspective drawing of building



- Shivakumar
- B. Design
-> 3 point perspective
(Art view)



DAYANANDA SAGAR
UNIVERSITY

SCHOOL OF DESIGN AND DIGITAL TRANSMEDIA

Dayananda Sagar University, Hosur Rd, Kudlu Gate, Srinivasa Nagar, HAL Layout, Singasandra,
Bengaluru | Phone: 080 4909 2924 | www.dsu.edu.in

