DAYANANDA SAGAR UNIVERSITY

NEWSLETTER

SCHOOL OF DESIGN AND DIGITAL TRANSMEDIA

OCTOBER 2026



TOP NEWS

- 2D Game Development Workshop: Transforming Game Concepts into Playable Prototypes
- Ganesh Chaturthi Celebration 2026: Crafting Tradition Through Creativity and Togetherness
- Freshers 2026: Celebrating Talent, Confidence and Campus Camaraderie
- Industry Exposure: Connecting Design Education with Manufacturing Practices and Innovation

Skill Development Webinar

WorldSkills Awareness Session at Dayananda Sagar University

Schhol of Design and Digital Transmedia hosted a WorldSkills Awareness Session on 10 September 2026 in collaboration with the Media & Entertainment Skills Council (MESC).

The session introduced students to WorldSkills India, skill-based career opportunities, and the importance of industry-ready competencies. It encouraged students to explore their talents, develop practical skills, and aspire towards national and international platforms.

G Develop Workshop

Exploring 2D game development with GDevelop.IO.

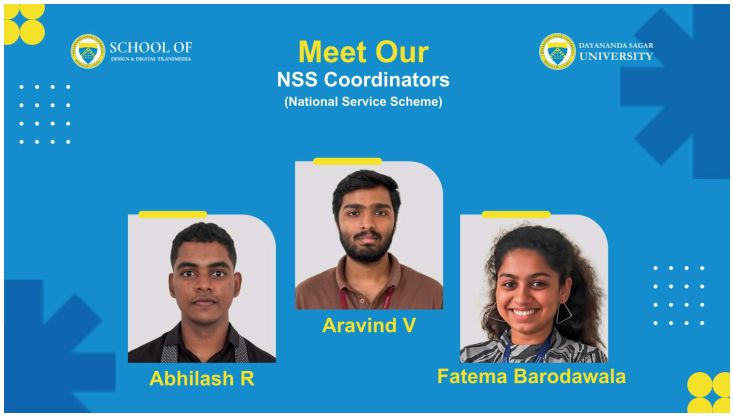


The School of Design and Digital Transmedia organised a workshop titled **"Crafting 2D Games with GDevelop.IO – From Concept to Playable Prototype"** on 21st September 2026. The seminar was conducted by Mr. Yogesh, Multimedia Specialist and was designed to provide students with practical exposure to the process of developing a 2D game, beginning with the conceptualisation of a game and progressing towards the creation of a playable prototype.

The session introduced students to important aspects of game development, including, game narration, core mechanics, level design, player controls, enemy behaviours, health systems, checkpoints, boss AI, user interfaces and game publishing. The seminar provided an opportunity for students to understand the complete workflow of developing a 2D game using GDevelop.IO, connecting game design concepts with practical implementation.

Leading from the Front

Student Coordinators Driving Campus Engagement













School of Design and Digital Transmedia has appointed student coordinators for various campus activities, including NSS, UBA, Cultural, Sports, IT and Media Cell, along with the Department of Student Affairs.

These enthusiastic student leaders will serve as a bridge between students and the university, encouraging participation, fostering teamwork and supporting the successful organisation of campus initiatives and events.

Ganesh Chaturthi Celebration 2026

Students handcraft and celebrate the spirit of Ganesha.









School of Design and Digital Transmedia celebrated Ganesh Chaturthi on 18 September 2026 with devotion, enthusiasm and togetherness. As a special contribution, students handcrafted the Ganesha idol using clay and painted it by hand, showcasing their creativity and dedication to the celebration. The event brought students and faculty together, fostering unity, cultural appreciation and a vibrant sense of community.

Fresher's Day 2026

B.Des students showcase talent at Freshers 2026













The Mr. and Mrs. Freshers 2026 event was celebrated on 26th September 2026, with enthusiastic participation from the 1st Semester B.Des students. Disha and Aksath participated in the Freshers title competition, representing the new B.Des batch. The event provided an exciting platform for students to showcase their confidence, creativity, talent, and stage presence.

The Talent Show featured Charu, Shivani and Shreya in the singing competition, while Ramya and Roshni participated in the Talent Hunt with an energetic dance performance. A special senior performance was presented by Niharika, Anjali, and Nithi, adding to the excitement of the celebration. Prof Vivek Wallabhdas was judge for the event. Overall, the event was an enjoyable and memorable occasion that helped the new students showcase their talents, interact with their seniors, and build a sense of camaraderie within the School of Design and Digital Transmedia.

Design Beyond the Classroom

Industry Exposure at TVS Motor Company, Hosur



School of Design and Digital Transmedia organised an Industrial Visit to the TVS Motor Company plant in Hosur. The visit offered Product Design and First-Year Design students an enriching glimpse into the world of industry. Students explored manufacturing processes, product development, engineering, assembly systems, and industrial practices, gaining valuable real-world insights and understanding how classroom concepts translate into practical applications within a dynamic manufacturing environment.

The experience also helped students observe the integration of design, technology, and engineering at scale, encouraging them to appreciate the importance of collaboration, precision, innovation, and problem-solving in shaping products that meet real-world needs.

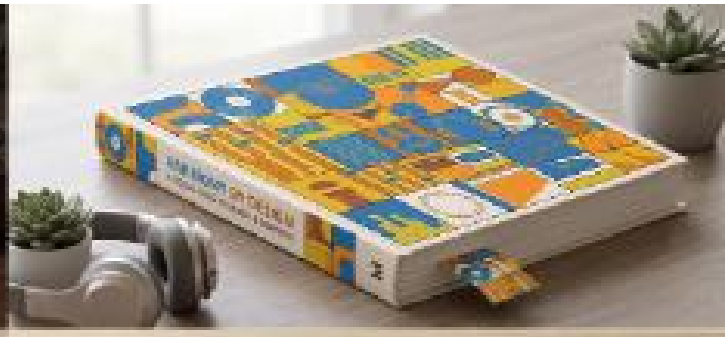
Students' Work

Visual Design Explorations











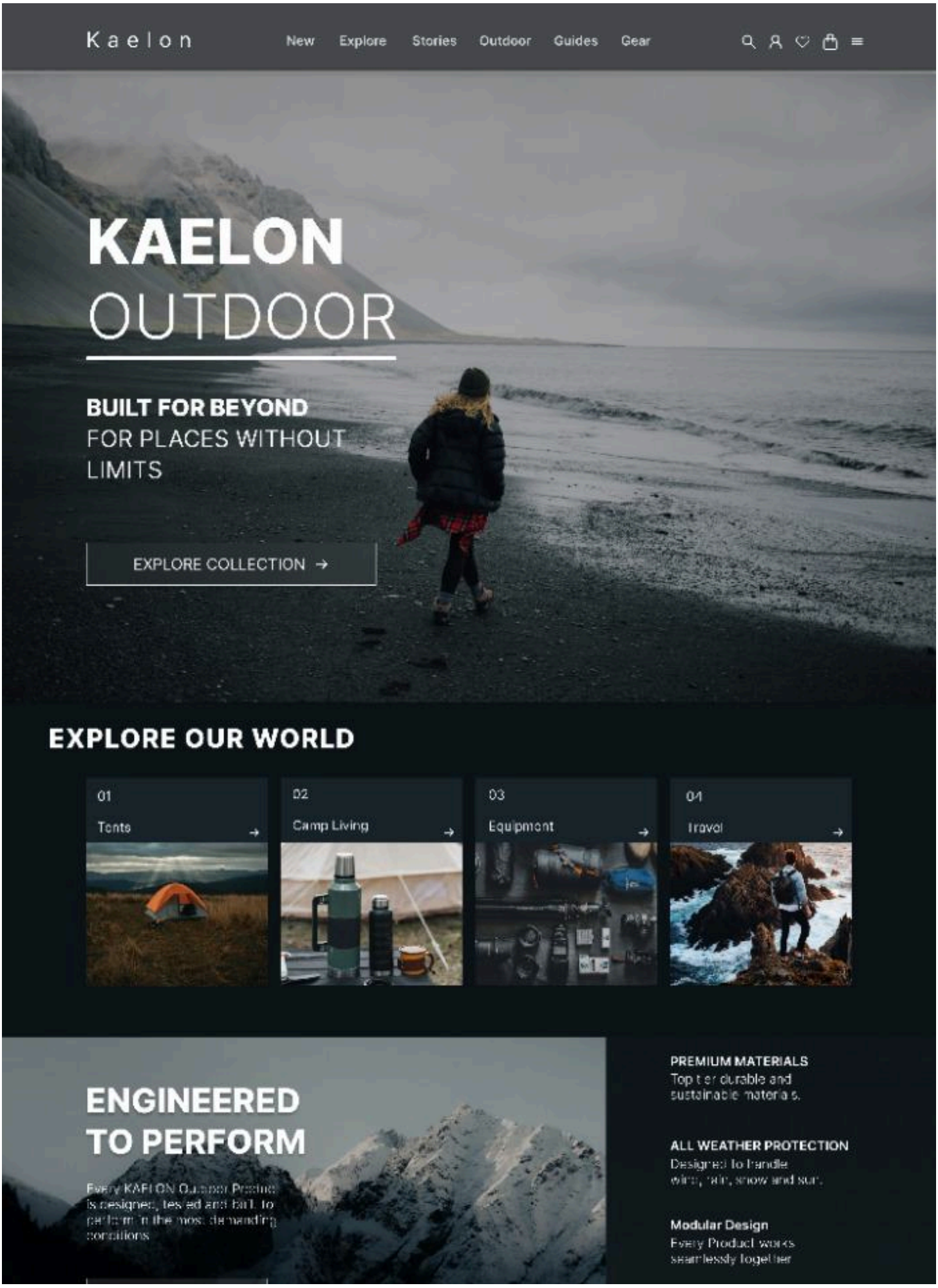






Students' Work

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