Frequently Asked Questions (FAQs)

Executive MBA Programmes – Dayananda Sagar University, Bengaluru

Executive Education | Admissions 2026–2027

I have developed these 50 FAQs using the two documents you uploaded:

1. Flagship Executive MBA—the established 16-month programme for working professionals.
2. Executive MBA in Applied AI & Decision Intelligence (AADI) – the specialised AI-centric programme commencing February 2027.

The FAQs are structured for prospective students, the admissions team, tele-counselling, WhatsApp enquiries, and the university website.

Part A: Flagship Executive MBA

25 FAQs

1. Programme overview

1. What is the Executive MBA programme at Dayananda Sagar University?

The Executive MBA is a postgraduate management degree designed specifically for working professionals who wish to strengthen their managerial capabilities, develop leadership skills and advance their careers without leaving their jobs.

2. When was the Executive MBA programme launched?

The programme was launched in 2018 and has developed into one of the university's flagship Executive Education initiatives.

3. How long is the Executive MBA programme?

The programme is 16 months long, structured into four trimesters, carrying 54 academic credits.

4. Is this a regular MBA or an Executive MBA?

It is an Executive MBA designed for working professionals. Its structure, delivery and learning approach accommodate participants who are simultaneously pursuing their professional careers.

5. Is the Executive MBA recognised?

The programme awards a degree from Dayananda Sagar University, Bengaluru. It is presented as a globally recognised degree in the university brochure.

6. How many students have graduated from the programme?

The university brochure reports more than 3,000 alumni and 3,700+ professionals impacted by Executive Education initiatives as of June 2026.

7. How many organisations are represented in the programme?

The brochure reports representation from more than 400 leading organisations, creating opportunities for cross-industry learning and professional networking.

2. Eligibility and admissions

8. Who can apply for the Executive MBA?

Working professionals, executives, managers, entrepreneurs and individuals seeking to develop their management and leadership capabilities can explore admission.

9. Is work experience necessary?

The programme is designed for working professionals. The specific minimum educational qualification and work-experience requirements should be confirmed with the admissions office.

10. Can engineers apply for the Executive MBA?

Yes. Professionals from engineering, science, commerce, management, technology and other disciplines can explore the programme, subject to the university's admission eligibility requirements.

11. Can entrepreneurs and business owners apply?

Yes. Entrepreneurs and business owners can benefit from management education, strategic thinking, financial management, innovation and leadership development.

12. Can professionals from the IT industry apply?

Absolutely. IT professionals, software engineers, project managers, business analysts and technology specialists can strengthen their business and managerial capabilities.

13. Are there multiple admission cycles every year?

Yes. The flagship Executive MBA has three admission intakes every year:

- February
- June
- October

3. Learning experience and curriculum

14. What is the mode of delivery?

The flagship programme follows an on-campus, hybrid learning model, combining flexibility for working professionals with campus-based academic engagement.

15. When are classes conducted?

Classes are conducted on weekends to accommodate working professionals. The detailed academic calendar and session timings are communicated by the university.

16. Do I have to attend classes on campus?

The programme includes campus-based learning and examinations. Participants should refer to the academic calendar for the specific on-campus requirements.

17. What subjects are covered in the Executive MBA?

The first three trimesters cover general management subjects, including:

- Organisation Theory
- Marketing Management
- Human Resource Management
- Accounting for Managers
- Corporate Finance
- Managerial Economics
- Business Law, Ethics and Social Responsibility
- Corporate Entrepreneurship and Innovation
- Operations Management
- Global Business
- Strategic Decision Making and Management
- Research Methodology

The fourth trimester focuses on specialisations and the Capstone Project.

18. What specialisations are available?

The brochure lists the following 15 specialisations:

1. AI for Business
2. Business Analytics
3. Digital Technology Management
4. Entrepreneurship & Innovation Management
5. Financial Management
6. Global Business
7. Human Resource Management
8. Logistics & Supply Chain Management
9. Marketing Management

10. Operations Management
11. Product Management
12. Project Management
13. Smart Manufacturing – Upcoming
14. Healthcare AI – Upcoming
15. FinTech – Upcoming

Availability of upcoming specialisations should be confirmed for the relevant intake.

19. Can I choose two specialisations?

The programme architecture describes a dual-specialisation structure. Participants should confirm the available combinations and selection process with the programme office.

20. What is the teaching methodology?

The programme uses an application-oriented approach, including:

- Case studies from Harvard, Stanford and INSEAD.
- Management in Action.
- Group assignments.
- Experiential learning.
- Industry interaction.
- Applied projects.
- Capstone Project.

21. What is Management in Action?

Management in Action is an experiential learning initiative in which participants work in teams to develop a business idea across three trimesters. It encourages entrepreneurial thinking, opportunity identification, prototyping and execution.

22. What is a Capstone Project?

The Capstone Project is a culminating academic project in which participants apply management concepts to an actual organisational or business challenge. It involves proposal development, research, data collection, analysis, findings and final presentation.

23. Are examinations conducted online or on campus?

The flagship Executive MBA brochure specifically mentions structured examinations conducted on the university campus.

24. Will I be able to manage my job and studies simultaneously?

The programme is specifically designed for working professionals. Weekend classes and the hybrid format provide flexibility. However, participants should be prepared for assignments, group work, examinations and the Capstone Project.

25. What career benefits can I expect from the Executive MBA?

The programme is designed to strengthen managerial competence, leadership, strategic thinking, decision-making, and professional networks. The brochure reports that 65% of learners received a promotion, salary increase, or desirable career transition. Individual career outcomes depend on prior experience and professional circumstances.

Part B: Executive MBA in Applied AI & Decision Intelligence (AADI)

Think Better. Decide Faster. Lead with AI.

16 months | 54 credits | On-campus | February 2027

1. Programme overview

26. What is the Executive MBA in Applied AI & Decision Intelligence?

AADI is a specialised Executive MBA programme that integrates management education, artificial intelligence, advanced analytics and decision intelligence. It prepares working professionals to apply AI to business problems and lead technology-enabled organisational transformation.

27. When does the AADI programme commence?

The first cohort is scheduled to commence in February 2027 at Dayananda Sagar University, Bengaluru.

28. How long is the AADI programme?

The programme is 16 months long, divided into four trimesters, with a total of 54 credits.

29. How is AADI different from the regular Executive MBA?

The flagship Executive MBA develops comprehensive management capabilities through general management subjects and specialisations.

AADI places artificial intelligence and decision intelligence at the centre of management education. It develops capabilities in predictive modelling, machine learning, deep learning, agentic AI, autonomous business operations and advanced decision-making.

30. Is AADI a technical programme or a management programme?

It is a management degree with a strong applied AI and technology orientation. Its objective is not simply to produce AI programmers but to develop managers who can understand, evaluate and apply AI in organisational decision-making.

2. Eligibility and admissions

31. Who should apply for AADI?

The programme is particularly relevant to:

- Mid-career managers.
- Functional managers and department heads.
- IT and technology professionals.
- Software engineers and data professionals.
- Entrepreneurs and business owners.
- Consultants and business advisors.
- Aspiring business leaders.

32. What educational qualifications are required?

The programme brochure identifies the following educational backgrounds:

- B.Tech / M.Tech
- BCA / MCA
- B.Sc / M.Sc in Mathematics, Computer Science or Technology.

Applicants should confirm the final eligibility criteria with the admissions office before applying.

33. Is prior knowledge of artificial intelligence necessary?

The programme begins with foundational subjects such as Business Statistics, Descriptive Analytics, Data Visualization and Spreadsheet Modelling. It is designed to progressively develop analytical and AI capabilities.

However, applicants should be comfortable developing quantitative and analytical skills.

34. Can a working professional without a computer science background apply?

The programme is particularly designed for professionals from different functional backgrounds. However, the published brochure identifies specific educational backgrounds in engineering, computer applications, mathematics, computer science and technology. Applicants with other qualifications should seek an eligibility assessment from the university.

35. Is AADI suitable for experienced IT professionals?

Yes. IT professionals, software engineers, technology specialists and data professionals can develop the ability to move beyond technical execution towards business strategy, management and AI-enabled organisational leadership.

3. Curriculum and learning

36. What subjects are covered in AADI?

The curriculum is organised into four trimesters.

Trimester	Core subjects
I – Analytical Foundations	Business Statistics, Descriptive Analytics, Data Visualization, Spreadsheet Modelling
II – Functional AI	Predictive Modelling, Intelligent HR, Intelligent Finance, Intelligent Marketing
III – Intelligent Organisations	Responsible AI, Machine Learning & Deep Learning, Agentic AI Systems, Autonomous Business Operations
IV – Decision Intelligence	Vector Databases & Knowledge Graphs, Multi-Agent Decision Intelligence, Reinforcement Learning, Capstone Project

The first two trimesters also include audit courses in Enterprise AI & Decision Systems and Problem Solving & Decision Making.

37. Will I learn Machine Learning and Deep Learning?

Yes. Machine Learning and Deep Learning are core subjects in the third trimester. Participants explore how these technologies can be applied in organisational and business contexts.

38. What is Agentic AI, and why is it included?

Agentic AI refers to AI systems capable of pursuing specified goals and executing tasks through reasoning, tools and workflows. The programme introduces Agentic AI Systems for Business and explores their relevance to intelligent organisational processes.

39. What is Decision Intelligence?

Decision Intelligence combines data, analytical methods, AI and managerial judgement to improve the quality of decisions. It helps managers interpret information, evaluate alternatives and make better strategic and operational decisions.

40. Will I learn how to use AI in business functions?

Yes. AADI includes dedicated subjects in:

- Intelligent Human Resources.
- Intelligent Finance.
- Intelligent Marketing.
- Predictive Modelling.

These subjects explore how AI can improve functional effectiveness and managerial decision-making.

41. Does the programme cover Generative AI?

The programme's stated learning outcomes include evaluating and applying generative AI systems in organisational contexts. The curriculum also covers advanced AI technologies, including agentic AI. A separate subject specifically titled Generative AI is not listed in the published course architecture.

42. Does AADI cover AI ethics and governance?

Yes. Responsible AI: Governance, Security & Benchmarking is a core subject. The programme addresses responsible deployment, security and the governance implications of AI adoption.

43. Do I need to know programming or coding?

The published programme architecture does not specify a mandatory prior programming requirement. It begins with analytical foundations and progresses towards advanced AI concepts. Applicants should discuss their existing technical capabilities with the admissions team.

44. Will I work on real business problems?

Yes. The programme includes an applied Capstone Project in which participants examine a meaningful business or organisational challenge and explore how AI-enabled approaches can improve decisions, processes or outcomes.

45. What is the Capstone Project in AADI?

It is a six-credit culminating project in the final trimester. Participants integrate their knowledge of analytics, AI and decision intelligence to address a practical organisational problem.

4. Delivery, career opportunities and fees

46. Is AADI conducted online or on campus?

AADI is an on-campus programme at Dayananda Sagar University, Bengaluru. The programme is designed for working professionals and includes structured classroom engagement, faculty interaction, analytical learning and collaborative problem-solving.

47. Are classes conducted on weekends?

Yes. The brochure identifies weekend classes on campus. The exact weekend timetable will be communicated by the programme office.

48. What career opportunities can AADI support?

The programme develops capabilities relevant to:

- AI-enabled business strategy.
- Business analytics and decision intelligence.

- AI-led functional transformation.
- Intelligent operations and process automation.
- AI governance and responsible technology adoption.
- Enterprise innovation and digital transformation.
- Strategic consulting and technology-enabled entrepreneurship.

Specific career outcomes will depend on the participant's professional background and experience.

49. What is the programme fee?

The published AADI programme document specifies a total programme fee of ₹260,000. Applicants should confirm the payment schedule and any applicable additional charges with the admissions office.

50. How do I apply for AADI or obtain further information?

Interested candidates can contact the Executive Education admissions team.

Admissions and Enquiries

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