



DAYANANDA SAGAR UNIVERSITY

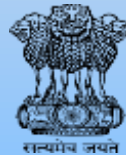


SCHOOL OF COMMERCE AND MANAGEMENT STUDIES

Cordially invites you for the Inauguration of

FACULTY DEVELOPMENT PROGRAM ON ENTREPRENUERSHIP

Sponsored by



NATIONAL SCIENCE AND TECHNOLOGY
ENTREPRENUERSHIP DEVELOPMENT BOARD
(NSTEDB)

Shri Galiswamy

Secretary – DSI

Dr. ANN Murthy

Vice Chancellor – DSU

Prof. R Janardhan

Pro-Vice Chancellor – DSU & SEVP - DSI

Dr. S R Shankapal

Pro-Vice Chancellor – DSU

Dr. K Muthuchelian

Pro-Vice Chancellor – DSU

Dr. C Puttamadappa

Registrar-DSU

Prof. RVK Vijayasathy

Director-DSBS

FACULTY DEVELOPMENT PROGRAM ON ENTREPRENEURSHIP
DAYANANDA SAGAR UNIVERSITY
SCHOOL OF COMMERCE AND MANAGEMENT STUDIES

SCHEDULE - 14 - 26 October 2019

Day	Session I 10.30 – 11.30	Session II 11.45 – 12.45	Break	Session III 2.00 – 3.00	Session IV 3.15 - 4.15
Monday October 14	Registration	Inauguration		Ms. Meghana CISCO Get Inspired!	
Tuesday October 15	Mr. Lalith Dhanush Founder – More than Text Book Creativity and Innovation			Dr. Pratima Narayan Advocate & Founder Partner - Techlawlogi Consulting LLP Ethical and Legal Aspects of Entrepreneurship	
Wednesday October 16	Ms. Juvi Alex Corporate Trainer Ideation and Opportunity Evaluation			Dr. Anni Arnav Assistant Professor - DSU HR Perspectives of Entrepreneurship	
Thursday October 17	Mr Shashank Shekhar Stoned Santa Success Story & What does it take to be an Entrepreneur?			Mr. Hartej Singh Entrepreneurship Charms & Challenges with solution Perspective	
Friday October 18	Mr. Padmanaban Social Entrepreneur - No Food Waste Management			Ms. Navodita Mishra Professor - Jain University	
Monday October 21	Mr. P K Thomas Co-founder - ICIER - India Entrepreneurial Mind set			Dr N Anitha Associate Professor - DSU Business Model Canvas and Business Plan Development	
Tuesday October 22	Mr. Manish Sharma Founder - PrintO Connecting the dots of Academia and Entrepreneurship			Ms. Janani Ravinagarajan Assistant Professor - DSU Finance & valuations for Entrepreneurs	
Wednesday October 23	Dr. Narendran Professor - IIPM Bangalore Agricultural Entrepreneurship			Dr. Punith Cariappa Dean - DSU Sources of Funding	
Thursday October 24	Mr K V Jagadish Agricultural Entrepreneur - Anandam Farms, Bangalore Innovative Entrepreneurship			Mr. Santhosh Rohera KPM Learning Personality of Entrepreneur	Ms. Indira Indira Foods Founder - Women Entrepreneur Special Points for Women Entrepreneur
Friday October 25	INDUSTRY VISIT				
Saturday October 26	Mr. Madhusudhan Srikanth Technical Entrepreneur (Google) Entrepreneurial Strategies			Dr N Anitha Associate Professor - DSU Proposal Writing	Valedictory Session

HOSTED BY

Dr. Punith Cariappa

Dean –SCMS

Dr. Asha Nadig

Chairperson – MBA

Coordinators

Dr. Anitha N

Associate Professor

Dr. Anni Arnav

Assistant Professor

Janani Ravinagarajan

Assistant Professor

FACULTY DEVELOPMENT PROGRAM ON ENTREPRENEURSHIP

October 14th- 26th, 2019

Sponsored by



सत्यमेव जयते

Government of India

NATIONAL SCIENCE AND TECHNOLOGY ENTERPRENUERSHIP DEVELOPMENT BOARD
(NSTEDB)

DEPARTMENT OF SCIENCE AND TECHNOLOGY, GOVERNMENT OF INDIA, NEW DELHI

Organized by



**School of Commerce and Management
Studies**

Dayananda Sagar University

*Shavige Malleshwara Hills 91st Main Rd, 1st Stage, Kumaraswamy Layout, Bengaluru,
Karnataka 560078*

ABOUT SCHOOL OF COMMERCE AND MANAGEMENT

Dayananda Sagar University with its legacy of over more than five decades of imparting higher education on par with global standards in various disciplines offers undergraduate and post graduate programs in commerce and management. The School provides a rich learning environment with world class infrastructure together with top class faculty team to develop and hone the managerial and leadership abilities of its students through a rich portfolio of pedagogical tools. Class room instruction, case-based discussion, role plays, film-shows, games, on field projects and company internships, besides guest lectureship and seminars by industry experts are the many ways the students learn the fundamentals and advanced concepts in commerce and management education.

OBJECTIVES OF THE PROGRAMS AT THE SCHOOL

Students are academically prepared to be successful managers, entrepreneurs and to be practising well in professional services of their choice.

Students are well exposed to global practices of the functions of commerce and management science.

Students will be sensitised and be trained to be sensitive human beings while being successful managers and leaders.

Students possess the professional attitudes and skills to perform as productive employees and continue learning.

Students will be excellent managerial communicators.

ABOUT NSTEDB

The National Science & Technology Entrepreneurship Development Board (NSTEDB), established in 1982 by the Government of India under the aegis of Department of Science & Technology, is an institutional mechanism to help promote knowledge driven and technology intensive enterprises. The Board, having representations from socio-economic and scientific Ministries/Departments, aims to convert "job-seekers" into "job-generators" through Science & Technology (S&T) interventions.

IDEA OF THE PROGRAMME

Entrepreneur is an expression implying creativeness and innovativeness. An entrepreneurial venture synonymously referred to a business which creates value. A entrepreneur is a person who innovates and creates a business with given economic and socio condition. He develops the idea transforms the idea into economically feasible product or service.

The avenues to establish a successful entrepreneurial venture demands professional and personal level motivation. Developing country like India aims for full employment and economic development. Teachers or the facilitators should acquire knowledge to act as a resource person in guiding the young entrepreneurs who plays a major role in economic development. This FDP aims at providing and preparing the forthcoming generation to take up entrepreneurial ventures.

PROGRAMME CONTENT

- Guidance to take up business opportunities
- Identifying and Analysing the business idea generated
- Identifying entrepreneurial traits
- Establishing a framework for seeking assistance from promotional and financial agencies
- Incubation of business for sustaining the technopreneuership
- Industrial visit to understand the operations

RESOURCE PERSON

The faculty team consists of In-house faculty members, Experts from Universities and Successful Entrepreneurs

TARGET PARTICIPANTS

Faculty members from Arts and Science Colleges, Engineering colleges, ITI, Polytechnics, Management Institutes and NGOs.

Nomination Forms and application forms should reach on or before 07-10-2019

Free Registration – Participation only on “First come first served” basis

Accommodation will be provided on prior request only, to be confirmed on or before 7-10-2019

For Further details contact

1. Dr Anitha N Phone: 9943993307

dranitha-socm@dsu.edu.in

2. Dr. Anni Arnav Phone: 9901079580

anni.arnav-socm@dsu.edu.in

3. Prof. Janani R Phone: 9789773637

Jananir-socm@dsu.edu.in

SCHOOL OF COMMERCE AND MANGEMENT STUDIES

DAYANANDA SAGAR UNIVERSITY,

6th Floor BU Block, Building No.13

Shavige Malleshwara Hills, 91st Main Rd, 1st Stage,
Kumaraswamy Layout, Bengaluru, Karnataka 560078

FACULTY DEVELOPMENT PROGRAM ON ENTREPRENEURSHIP

October 14th to October 26th 2019



REGISTRATION FORM



SPONSORED BY

**NATIONAL SCIENCE AND TECHNOLOGY ENTERPRENUERSHIP DEVELOPMENT
BOARD (NSTEDB)**

Organized by

School Of Commerce and Management Studies

Dayananda Sagar University

*Shavige Malleshwara Hills,, 91st Main Rd, 1st Stage, Kumaraswamy Layout, Bengaluru,
Karnataka 560078*

<i>Name of the Participant</i>	
<i>Gender</i>	
<i>DATE OF BIRTH</i>	
<i>Community/ Category</i>	
<i>Educational Qualification</i>	
<i>Institution Name & Address</i>	
<i>Address</i>	
<i>Phone number</i>	
<i>E-mail Address</i>	

Signature of the Attendee

Signature of the Head with Date, Phone Number & Institution Seal