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THE SCHOOL OF COMMERCE AND MANAGEMENT

REPORT FOR THE MONTH OF DECEMBER 2019



END SEMESTER EXAMINATION

The month of December started off with the study holidays for the students followed by The University End Semester Examinations from the 10th to the 28th. Hall tickets were distributed and special instructions were given to the students about the decorum of the examinations.

INTERNATIONALIZATION OF DSU - REINVENTING DIGITAL LEADERSHIP FOR INDUSTRY 4.0

Industry 4.0 has taken enveloped almost all sectors of the economy. The need to embrace technological advancements has become ever crucial with the objective of delivering new values for the same market. The advent of Industry 4.0 has triggered the role of digital leadership, a phenomenon where it is about the ability of leadership to make strategic changes in structural embodiment, cultural rudiments, and capabilities configurations and while maintaining proximity with customers. The talk emphasized on the critical role of digital leadership with capabilities to be agile, embrace failure culture, play a disruptive innovator role, make structural and cultural changes and build new skills.



Dr. Mudiarasam Kuppusamy was the guest speaker of the day.



AWARDS AND RECOGNITIONS

Dr. Anni Arnav was awarded “Professor with Excellence in Teaching in Higher Education” at an International Convention organized by HIERANK Business School.



Dr. Satish was invited as Chairperson for an International Conference on Business Research in SRM University, Chennai.



Dr. N.Anitha and Dr.Satish were invited as the chief guest and resource person for the two days national level FDP on Research Methodology at Sambhram College on the 27th and 28th of December.





MOU signed with JARO Education for the Executive MBA Program.

jaro education

Thrilled to announce that Jaro Education has a new name on its list of academic partners.

The best emerging university in South India 2019 (Ranked by ASSOCHAM), **Dayananda Sagar University (DSU)** is now onboard with Jaro for its EMBA program.

With 70 years of legacy, DSU is one of the top universities in South India.

Name of Dignitaries (Left to right)
 Dr. Punith Cariappa (Professor & Dean) | Prof (Capt.) A. Nagaraj Subbarao (Dean & Head Executive Education) | Ms. Ranjita Raman (COO - Jaro Group) | Mr. Rohan Prem Sagar (Member, Board Of Governors) | Dr. A.N.N. Murthy (Vice Chancellor) | Mr. Uday Shetty (CFO) | Prof. Dr. K. Muthuchellian (Pro-Vice Chancellor)

SCHOLARSHIPS

The School with a partnership with GlobalFTI and ACCA are providing scholarships to various students who showcase extraordinary talents in line with academics.

Scholarships to Success



• **TOP 3 CANDIDATES** •
WILL GET FREE
LAPTOPS •

Get a Chance to become an
INDUSTRY READY PROFESSIONAL
GFTI is linking students → Schools → Colleges
Universities → Corporates

• **WIN SCHOLARSHIPS UP TO** •
3 LAKHS*
(TOTAL PRIZES 3 CRORE) •

CHRISTMAS CELEBRATIONS

To bring in the spirit of Christmas and to add a little celebration the entire faculty members of SCMS celebrated Christmas in the department by exchanging gifts and sharing their wonderful experience in the department so far on the 24th of December, it was a joyous experience.

