DAYANANDA SAGAR UNIVERSITY



Venture Model Challenge

SCHOOL OF ENGINEERING

Department of Computer Science and Technology

Dr. Sudha , Associate Professor,
Dr. Keshavmoorthy , Associate Professor
Mr. Masa Nitish , Assistant Professor

Date of Event 29th October 2026



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1. Introduction of the Event

The Department of Computer Science and Technology, School of Engineering, Dayananda Sagar University, organized the **Venture Model Challenge** on **29th October 2026**. The event was organized to provide students with an opportunity to transform their existing ideas or products into **profitable and scalable business models** by applying entrepreneurial thinking and focusing on key aspects such as customers, cost, revenue, and business feasibility. Total 33 teams registered for the event. 81 students participated in the event.

The event encouraged students to present their venture models through structured presentations, enabling them to develop **innovation, entrepreneurship, problem-solving, business planning, and presentation skills**. This event directly addresses **Sustainable Development Goal (SDG) 4: Quality Education** by promoting experiential and skill-based learning, **SDG 8: Decent Work and Economic Growth** by fostering entrepreneurship and business-oriented thinking among students, and **SDG 9: Industry, Innovation, and Infrastructure** by encouraging innovative ideas and their transformation into viable and scalable business models.

2. Objective of the Event

- To encourage students to transform their existing ideas or products into **profitable, feasible, and scalable business models**.
- To provide students with practical exposure to key entrepreneurial concepts such as **customer identification, cost structure, revenue generation, value proposition, and business feasibility**.
- To promote **innovation, entrepreneurial thinking, problem-solving, teamwork, and presentation skills** by providing students with a platform to develop and present their venture models.

3. Beneficiaries of the Event

The **Venture Model Challenge** provided significant benefits to students by offering an open platform to showcase their innovative ideas and develop them into viable business models. Students from **3rd semester, 5th semester, and other interested participants** were encouraged to participate, collaborate in teams, and present their venture ideas. The participants benefited by gaining practical exposure to **entrepreneurship, business model development, customer identification, cost and revenue planning, teamwork, problem-solving, and presentation skills**.



The event encouraged students to think beyond technical implementation and understand how an idea or product can be transformed into a **profitable and scalable venture**.

The **Department of Computer Science and Technology** benefited by fostering a culture of **innovation, entrepreneurship, creativity, and experiential learning** among students. The event also supports **SDG 4: Quality Education**, **SDG 8: Decent Work and Economic Growth**, and **SDG 9: Industry, Innovation, and Infrastructure** by encouraging students to develop entrepreneurial competencies and innovative solutions with real-world potential.

4. Details of the Guests

The **Venture Model Challenge** was graced by **Mr. Ritesh Mozumdar**, **Technology Architect Sr. Manager, Accenture Technology Centers in India (ATCI), Bangalore Innovation Hub**, who served as the industry expert for the event. He brings over **two decades of professional experience** in the technology industry, with expertise spanning areas such as **cloud technologies, solution architecture, Artificial Intelligence/Machine Learning, Generative AI, and technology-driven innovation**.

During the event, Mr. Ritesh Mozumdar interacted with the participating teams and evaluated their venture models from both **technical and business perspectives**. He provided valuable insights on transforming innovative ideas into practical and scalable solutions, with emphasis on identifying real-world problems, understanding customer needs, defining value propositions, evaluating business feasibility, and developing sustainable business models.His interaction and feedback provided the participants with valuable **industry perspectives on innovation, entrepreneurship, emerging technologies, and business-oriented problem-solving**, helping students understand how technical ideas can be refined and developed into solutions with real-world potential.

5. Brief Description of the event

The **Department of Computer Science and Technology (CST), School of Engineering, Dayananda Sagar University**, organized the **Venture Model Challenge** on **29th October 2026**. The event was conducted to encourage students to develop **innovative and entrepreneurial thinking** by providing them with a platform to present their ideas and demonstrate how those ideas could be transformed into feasible, profitable, and scalable business ventures.The event was conducted as a **team-based competition**, where each participating team presented its proposed idea and venture model before the panel of judges. The teams explained the **problem being addressed, proposed solution, target customers, value proposition, cost structure, revenue model, feasibility, scalability, and potential real-world impact** of their ideas through structured



presentations.Following each presentation, the **judges interacted with the teams through question-and-answer sessions**. The participants were asked to justify different aspects of their proposed ventures, including the practicality of their solutions, target market, customer requirements, financial feasibility, uniqueness, and potential for future growth. The judges provided valuable feedback and suggestions, enabling the students to critically evaluate and further refine their ideas.The participating teams were evaluated based on various aspects of their venture models, including **innovation, problem relevance, feasibility, business potential, scalability, clarity of presentation, and responses to the questions raised by the judges**.

The interactive evaluation process provided students with practical exposure to pitching ideas, defending their proposals, responding to critical questions, and communicating their business concepts effectively. Based on the overall evaluation, the **three best venture ideas were selected and awarded cash prizes**. The **First Prize winner received ₹3,000, the Second Prize winner received ₹2,000, and the Third Prize winner received ₹1,000**, recognizing the teams for their innovative ideas and effective venture models. The **Venture Model Challenge** successfully created an engaging platform for students to demonstrate their creativity, entrepreneurial mindset, teamwork, problem-solving, and presentation skills. The event encouraged participants to think beyond the technical aspects of an idea and consider its **business viability and real-world applicability**. The initiative also reinforced the Department's commitment to **SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, and SDG 9: Industry, Innovation, and Infrastructure** by promoting experiential learning, entrepreneurship, and innovation among students.

PRIZE DETAILS	TEAM NAME	STUDENTS DETAILS
Winners	KRIDA SETU	Devika Ashwin Desai (ENG25CS0903) Sanchitha A (ENG25CS0020) Mithali Kadalagi (ENG25CS0035)
First Runner Up	NEURO SENSE	Ishan Sachida Satapathy (ENG24CT0042)
Second Runner Up	EV SHARE	Nandish H G (ENG25CS0542) Vijaya Kumar A (ENG25CS1027) Nandish S (ENG25CS0543)
Consolation Prize	CAMPUS PULSE	MD Ibrahim (ENG24CT0012) MD Maaz Khan (ENG24CT0013) Syed Yonus (ENG24DS0165)
Consolation Prize	TECH NOVA	Gagan K L ((ENG25CS0193) Raksha R S (ENG25AM0121)



6. Photographs





4 QUALITY EDUCATION
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

Felicitation Guest



Chairperson addressing the participants

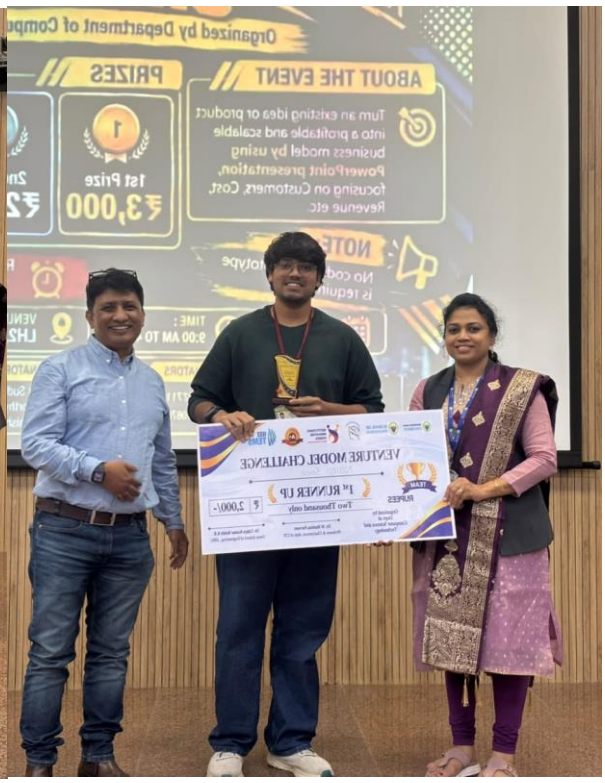


Guest addressing the participants

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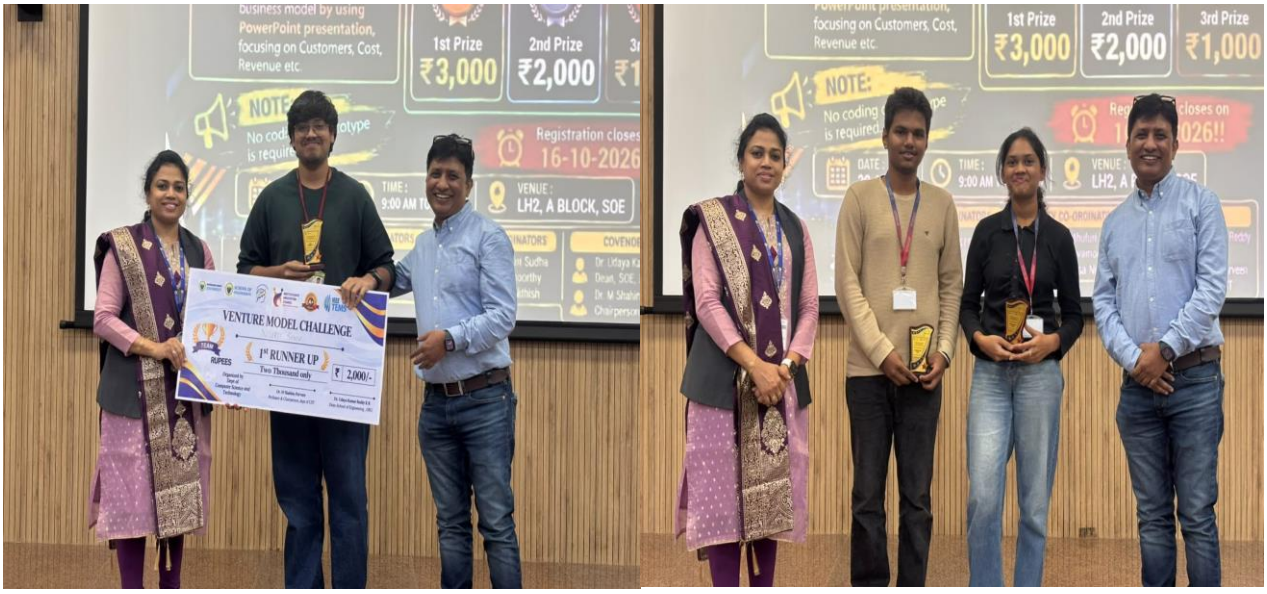






1st, 2nd & 3rd Prize Distribution







Consolation Prize & Award Distribution



7. Brochure or creative of the event



8. Schedule of the Event

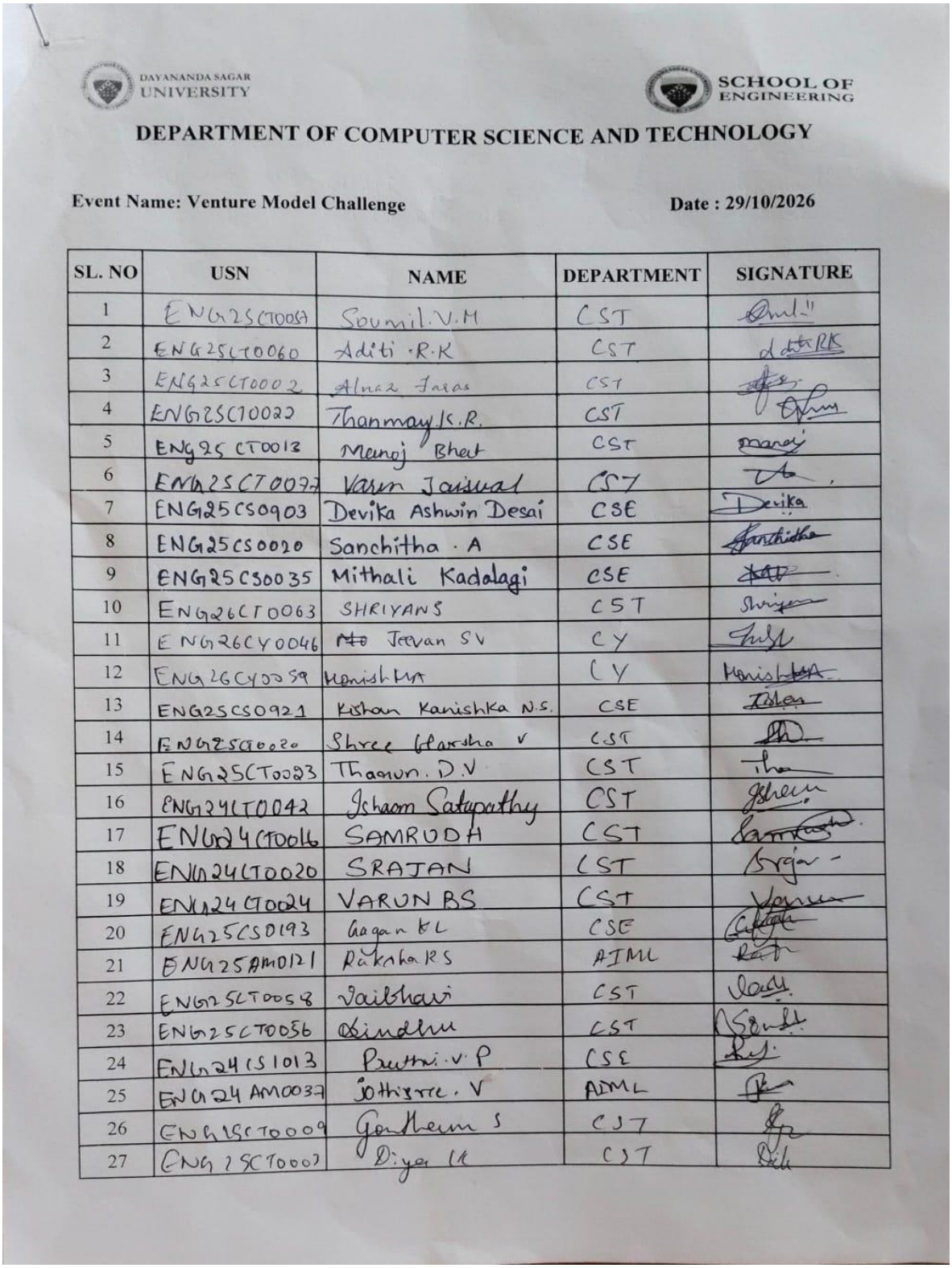
Date: 29th October 2026

Time: 09:00 am – 4:30 pm

Venue: **Lecture Hall 2 , A Block , SOE, DSU**



9. Attendance of the Event



DAYANANDA SAGAR UNIVERSITY

SCHOOL OF ENGINEERING

DEPARTMENT OF COMPUTER SCIENCE AND TECHNOLOGY

Event Name: Venture Model Challenge **Date : 29/10/2026**

SL. NO	USN	NAME	DEPARTMENT	SIGNATURE
1	ENG25CT0054	Soumil.V.M	CST	
2	ENG25CT0060	Aditi.R.K	CST	
3	ENG25CT0002	Alnaz Jaras	CST	
4	ENG25CT0022	Thanmay J.S.R.	CST	
5	ENG25CT0013	Manoj Bhat	CST	
6	ENG25CT0077	Varun Jaiswal	CST	
7	ENG25CS0903	Devika Ashwin Desai	CSE	
8	ENG25CS0020	Sanchitha . A	CSE	
9	ENG25CS0035	Mithali Kadalagi	CSE	
10	ENG26CT0063	SHRIYANS	CST	
11	ENG26CY0046	Jeevan SV	CY	
12	ENG26CY0059	Hanish MA	CY	
13	ENG25CS0921	Kishan Kanishka N.S.	CSE	
14	ENG25CT0020	Shree Harsha V	CST	
15	ENG25CT0023	Thanun. D.V	CST	
16	ENG24CT0042	Ishaan Satapathy	CST	
17	ENG24CT0046	SAMRUDH	CST	
18	ENG24CT0020	SRAJAN	CST	
19	ENG24CT0024	VARUN BS	CST	
20	ENG25CS0193	Gagan KL	CSE	
21	ENG25AM0121	Rakshak RS	AIML	
22	ENG25CT0058	Vaibhavi	CST	
23	ENG25CT0056	Sindhu	CST	
24	ENG24CS1013	Pruthvi.V.P	CSE	
25	ENG24AM0037	Jothisree. V	AIML	
26	ENG25CT0009	Gautham S	CST	
27	ENG25CT0007	Diya M	CST	

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28	ENG25CT0052	Sammelh SP	CST	Sammelh
29	ENG25CT0068	Vignesh	CST	Vignesh
30	ENG25CT0066	Shetinanda Udupa	CST	
31	ENG25CT0051	Sampath.C.	CST	
32	ENG25CT0044	Mohammad Smeer	CST	
33	ENG25CT0037	Arya B S	CST	
34	ENG24CS0069	G. Harshitha	CSE	
35	ENG24CS0085	Hema. S	CSE	
36	ENG24CS0103	Lakshmi. S	CSE	
37	ENG25CT0032	Sumanth.S	CST	
38	ENG25CT0026	M SUBRAMANYAM	CST	
39	ENG25CT0006	Kaveena	CST	
40	ENG25CT0035	Ananya. V. H	CST	
41	ENG25CS0328	Naveen Raj	CSE	
42	ENG25CT0029	SANKETHA	CST	
43	ENG24CT0001	Anju. L	CST	
44	ENG24CT0002	Bhumika. H	CST	
45	ENG24CT0003	Brahma Pruthvi	CST	
46	ENG24CT0005	Deeksha. M	CST	
47	ENG24CT0006	Hema. B. M	CST	
48	ENG24CT0017	Samyak. G. Jain	CST	
49	ENG24CT0021	Thanish. S. C	CST	
50	ENG24CT0019	Sharan Singh	CST	
51	ENG24CT0029	Anikashreya. S. H	CST	
52	ENG24CT0028	Anoghavartha Patil	CST	
53	ENG24CT0027	Akshay A	CST	
54	ENG24CT0030	Aniket Anand	CST	Aniket
55	ENG24CT0032	Ashrith Manoj	CST	Ashrith
56	ENG24CT0018	Sanjana. U. S.	CST	
57	ENG24CT0014	Pragathi A.B	CST	
58	ENG24CT0022	Tharun. P	CST	Thar. P
59	ENG24CT0033	Bhavigna. T	CST	
60	ENG24CT0034	Varun Sandesh	CST	
61	ENG24CT0014	D. pavani	CST	

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9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

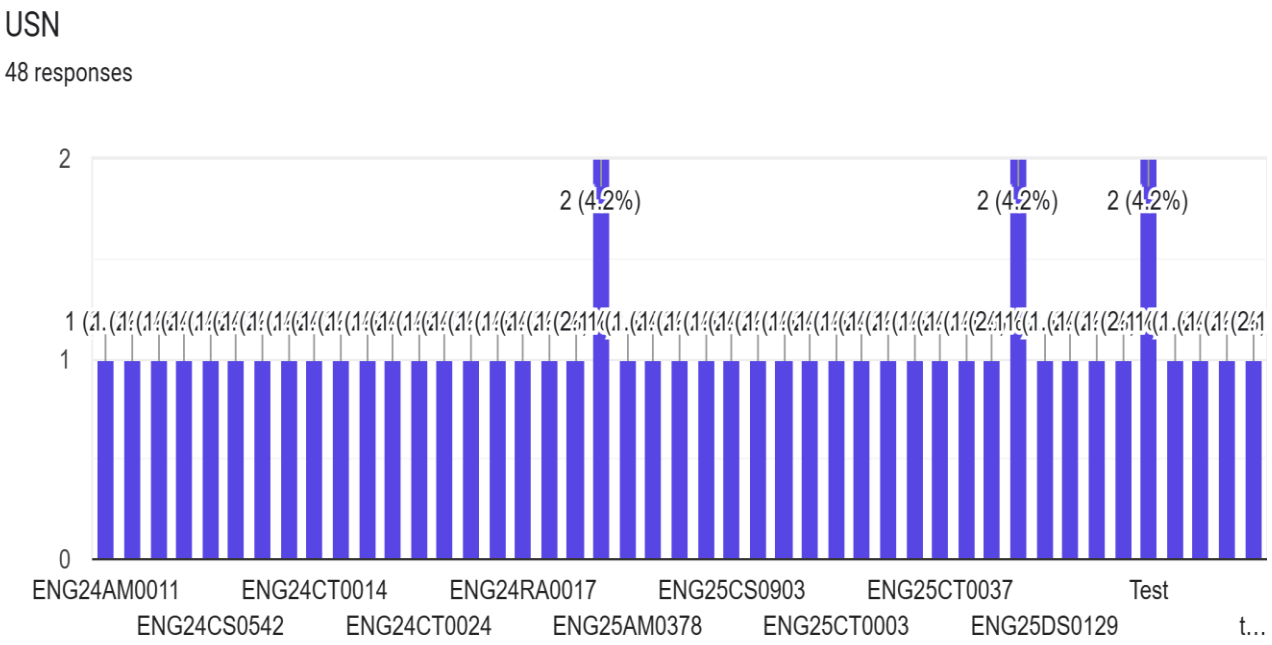
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64	ENG24DS0165	SYED YONUS	CSE-DS	
65	ENG24DS0154	SHAIK FAZALULLA	CSE-DS	
66	ENG24DS0026	MIR EK RAZA ALI	CSE-DS	
67	ENG25CT0001	Tarun Aditya.K	CST	
68	ENG25CT0004	Tejaswini KV	CST	
69	ENG25CT0005	Bharath Vishwas	CST	
70	ENG25CT0007	Ajay	CST	
71	ENG25CT0024	Chandrashekhar.b	CST	
72	ENG25CT0016	Pannaga.K.Shetty	CST	
73	ENG25CT0014	Mayur Gowda.M	CST	
74	ENG25CT0030	Shwetha.S	CST	
75	ENG25CT0025	Lekhitha G.S	CST	
76	ENG25CT0027	Monika.R	CST	
77	ENG25CT0033	Thanmai B.V	CST	
78	ENG25CT0034	Aawani Saji	CST	
79	ENG25CT0036	Ananya Shet	CST	
80	ENG24CT0037	Eva Shaeima	CST	
81	ENG24CT0047	Lekha.M	CST	
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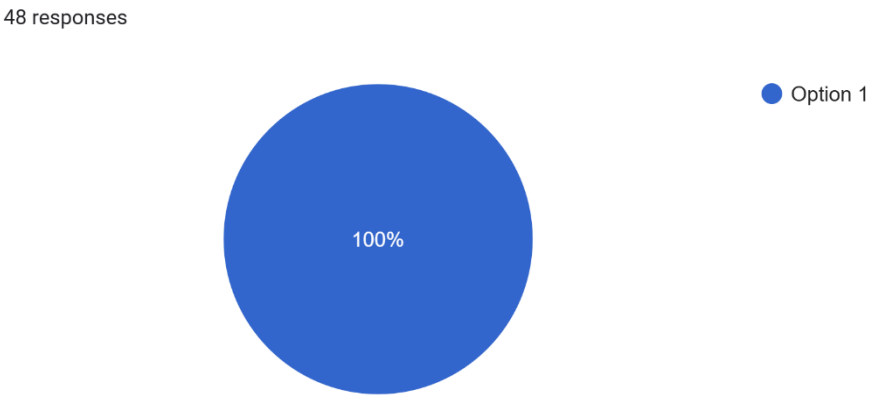
4 QUALITY EDUCATION
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10. News Publication

Published in social media platforms like LinkedIn, Facebook, Instagram, etc.

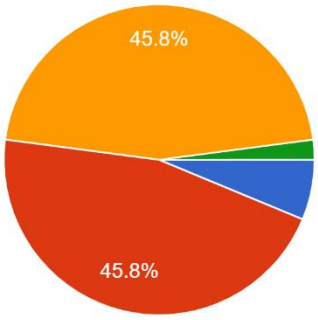
11. Feedback of the Event





Year

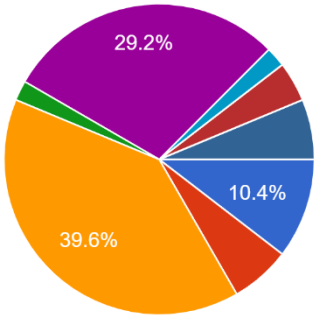
48 responses





Department

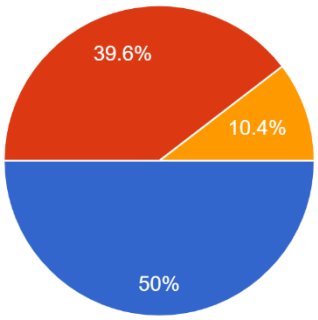
48 responses





How would you rate the overall organization of the event?

48 responses

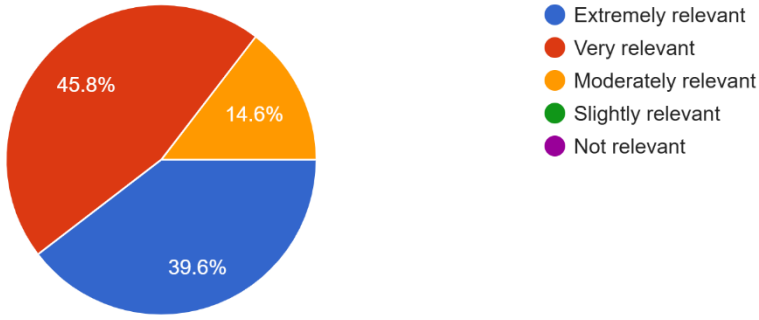






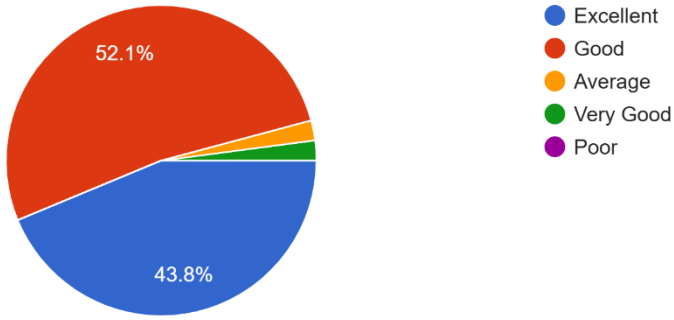
How relevant was the event to your entrepreneurial interests and learning?

48 responses



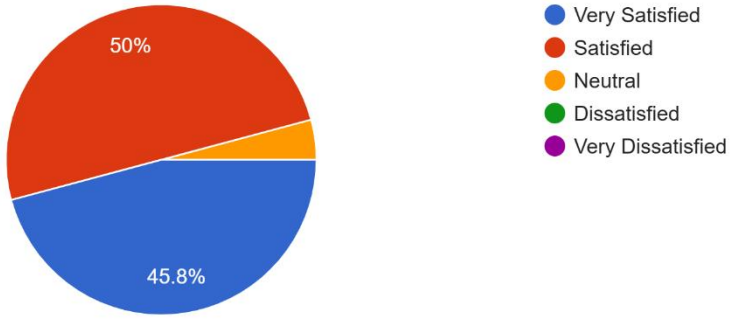
How would you rate the usefulness of the event in understanding business models and entrepreneurship?

48 responses



How satisfied were you with the time allotted for your presentation?

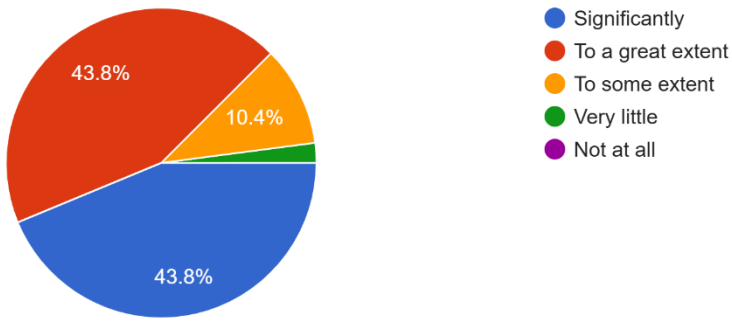
48 responses





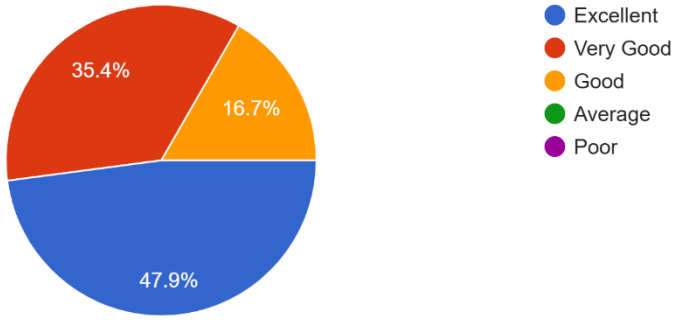
Did the event enhance your knowledge of market opportunities, revenue models, and financial viability?

48 responses



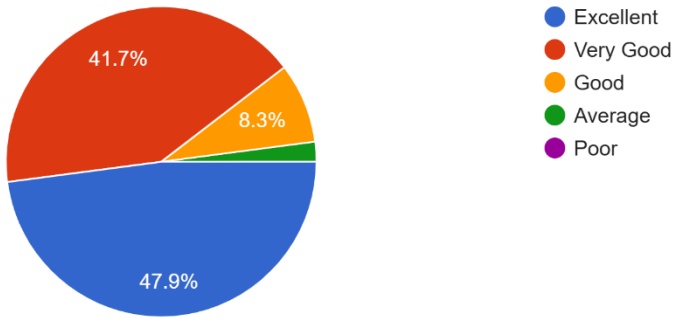
How would you rate the overall arrangements, including venue, facilities, and coordination?

48 responses



How supportive and constructive was the feedback provided by the judges?

48 responses





12. Link of website- if uploaded on portal

https://www.dsu.edu.in/engineering/computer-technology/activities-ct

31/10/26

Signature of the Coordinator

31/10/26

Signature of the Head of Department

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