

Dr. Rajiv Ranjan

Dean, School of Commerce and Management Studies –
PG, Dayanand Sagar University Innovation Campus,
Bengaluru, India.



DAYANANDA SAGAR
UNIVERSITY

India's AI First University. Powered by
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PROFESSIONAL PROFILE

A seasoned academic leader and industry expert with a demonstrated history of institution building, impactful research, innovative teaching, and strategic consulting.

Experience Summary:

14 years 4 months in Total

(10 years 1 month in *Academia* and 4 years 3 months in *Industry*)

Research and Consulting Summary:

2 ABDC - A, 5 ABDC - B, 13 Scopus-Indexed Publications, 23
Conference Presentations/Proceedings, 2 Books, 2 Book Chapters, 12
Funded Research Projects, 9 Consulting Projects, 57 Master's Thesis
Guidance, 10 PhD Theses Guided

Research Impact:

Citations: 2358, h-index: 23, i10-index: 36

(<https://scholar.google.com/citations?user=sDs34MAAAAJ&hl=en&authuser=1>) and 1,20,000+ Reads on ResearchGate

(<https://www.researchgate.net/profile/Rajiv-Ranjan-23>)

Teaching Interests and Expertise:

Design Thinking, Innovation and Entrepreneurship, Strategic Management
and Public Policy, Business Analytics and Artificial Intelligence etc.



EDUCATION

2017 Ph.D. in Innovation Management, Strategy and Public Policy **Indian Institute of Management Ahmedabad, Gujarat, India.**

Dissertation: Impact Evaluation and Sustainability of Self-initiated Teacher Innovation in Rural
Government Schools. Link: <http://vsir.iima.ac.in:8080/xmlui/handle/11718/19302>

Integrated MBA coursework CGPA: 3.05/4. Public Policy Club Coordinator

Batch Topper in Economic Environment and Policy course and Top Performer (with A-Grades) in courses
on Energy and Environment Policy, Institution Building for Sustainable Development, and Statistical &
Quantitative Methods for Causal Inference.

2014 MS in Business Analytics and Data Sciences **McCombs School of Business, University of Texas, Austin, USA.**

Capstone Project: Salary Parity Prediction Modelling for Delta Ltd. DOI: 10.13140/RG.2.2.10501.12006.
A+ Grade in Finance and Risk Analytics, A-Grades in Marketing and Retail Analytics, Python, SQL, and
Advanced Statistics courses. 11 Industry-focused Data Science Application projects. 100% scores in
Machine Learning and SQL projects. CGPA: 3.44/4. (Ranked in Top Quartile)

2011 B. Tech with Distinction, Electronics and Communication **Engineering** **Cochin University of Science and Technology, Kochi, Kerala, India.**

Overall Results: 76.8% (Distinction). Final Project: Designing and Fabrication of Band-Notched Planar
UWB Antenna for Industrial Applications. Project Guide: Dr. S Mridula. Research Findings presented at
the National Conference on Information and Communication Systems organized by IETE. Seminar:
Applied Electronic Modelling of the Brain and Mapping the Mind with EEG signals. Represented the
University in high-level academic and research forums like CERN's LHC experiment pre-meet and
ERUDITE program graced by Nobel Laureates such as Zohres Alferov, Inventor of HBT.
Top Performer in Artificial Intelligence and Bioinformatics courses.

WORK EXPERIENCE

Academia Industry

TOTAL - 14 years 4 months

10 years 1 month

4 years 3 months

**March 2026 –
August 2026
(5 months)**

**Dean, Faculty of Business and Commerce,
Chandigarh University Uttar Pradesh, Lucknow,
India.**

- Academic and Administrative Leadership, Vision & Implementation Excellence
- First 100 DAYS ACHIEVEMENT:
 1. P&L Management: Admission Figures doubled (2x) from 715 in last cycle AY 2025-26 to 1400+ in AY 2026-27
 2. Value Addition: Augmented Industry Partnerships with already existing IBM, PwC, GT Bharat, Deloitte, KPMG, SAS, NSE Academy to new initiations in AON, NISM, IIMBx, EY, ISDC etc.
 3. Designed and got delivered a successful and highly impactful SUMMER WINNING CAMP with value added learning in areas of SALESMANSHIP AND SALES EXCELLENCE as well as GENERATIVE AI in Business
 4. Student Internships secured across highly coveted companies like BERGER PAINTS, NESTLE, VODAFONE, LENOVO, TAGGD, AXIS BANK etc.
 5. Talent Scouting and Team Building with augmentation of team size by 2x with Faculty coming from highly coveted schools like NUS Singapore, Jindal Global University, IIT Kanpur, Central Universities etc. to name a few.
 6. 3 new schools on Aviation, Hotel & Hospitality and Travel & Tourism launched and 4 new programs - 3 UG in respective streams and 1 PG - MBA in Global Business Management with International Immersion
 7. 3 successful events contribution and organisation in ANALYTICA 2026, INNOVATE - X and CU-UP Scholarship Summit Phase 1 where scholarships worth 50 crores was announced.

**September 2024 –
March 2026
(1 year 7 months)**

**Dean, Integral Business School, Integral
University, Lucknow, India.**

1. **Turnaround & Accreditation Excellence**
 - Secured NBA Re-accreditation (MBA) for three years after a seven-year gap.
 - Achieved 100% curriculum revision across nine programs through structured BoS–Faculty Board–Academic Council processes.
 - Implemented robust Outcome-Based Education (OBE) systems aligned with NBA compliance and AACSB readiness benchmarks.
2. **Academic Portfolio**
 - Expansion Launched a market-responsive MBA in Healthcare Management vertical.
 - Operationalised an MBA–MSc International Dual Degree pathway.
 - Embedded industry certifications and experiential components within academic delivery frameworks.
3. **Growth, Admissions & Revenue**
 - Impact Achieved 23–25% year-on-year growth in admissions.
 - Increased student strength from approximately 1,580 to nearly 1,900.
 - Implemented fee rationalisation strategies, strengthening per-student revenue realization and financial sustainability.

4. Partnerships, Brand Visibility & Global Engagement

- Strengthened industry linkages through MoUs with IBM and Collegedekho (renewed and strategically revised).
- Established a new strategic partnership with NISM (National Institute of Securities Markets) in financial services education.
- Initiated international collaborations with universities in Spain, Italy, and Turkey. Expanded global academic presence through conferences in Győr (Hungary) and Lucknow.
- Conceptualised and executed the IBS Business Leaders Conclave, elevating institutional thought leadership.
- Launched a new Business School website and executed structured branding and digital outreach initiatives.

**August 2022 –
September 2024
(2 years 2 months)**

**Principal Consultant, Ernst and Young LLP,
India Offices in Government and Public Sector &
Higher Education Practice.**

- Orchestrated partnership with more than 50+ International Universities and MNCs as an external advisor to Woxsen University, Hyderabad.
- Oversaw the AACSB accreditation process for a higher education client having campuses in Bangalore and Mumbai.
- Negotiated partnerships with International Agencies and Government Bodies for garnering Projects in Education, Skill Development, Health, Food Security, Livelihood etc.
- Provided expertise in Advanced Data Analytics to the Government, CSR, Social Sector, Education, Energy and Health related projects. Consulted Department of Finance, Government of Rajasthan on Budget 2023-24 and 2022-23.
- Assessed impact of CM-Service Delivery Cell, Government of Rajasthan's key initiatives like Indira Rasoi Yojna, Ayushman Bharat-HWCs etc.
- Consulted ETSY on strategies for scaling-up creative entrepreneurial ventures of handicrafts in India in sub-sectors of apparels, toys, arts & collectibles, jewellery etc.
- Proposed initiatives to improve financial health of discoms projects and supported in implementation of turnaround strategies to make them profitable such as Smart Metering installations, decarbonizing energy-mix by Renewable Solar and Bio-mass Micro-Grids and Mini-Grid creation, UDAY scheme roll-out, AT&C loss reduction tactics etc.

**August 2020 –
July 2022
(2 years)**

**Professor and Head, Entrepreneurship
Development Cell,
Alliance University, Bengaluru.
(with Adjunct Faculty appointment at Liverpool
Business School, UK)**

- Taught courses in Entrepreneurship, Managerial Ethics and Corporate Social Responsibility etc.
- Led the development of a multidisciplinary and transdisciplinary Liberal Arts curriculum for the Alliance School of Liberal Arts (ASOLA) in line with the NEP2020 guidelines.
- Negotiated partnerships with key sponsors for the Alliance Literary Festival, 2022.
- Devised Admissions Strategy for Alliance School of Liberal Arts (ASOLA) and curated a successful Business Model for ASOLA in collaboration with the Admissions team.
- Mentored the Atal Incubation Centre at Bihar Vidyapith and the Atal Tinkering Laboratory at the School of Creative Learning, Patna, fostering an entrepreneurial environment and start-up culture. Contributed to the establishment of the first robotics-enabled tinkering laboratory for school children from extremely disadvantaged socio-economic backgrounds.

**August 2017 –
July 2020
(3 years)**

**Associate Professor and Associate Dean,
Indian Institute of Health Management Research,
Jaipur.
(Joint Appointment as a Faculty in MPH program
with Johns Hopkins Bloomberg School of Public
Health, USA)**

- Taught courses in Public Health Policy, ICT and MIS for Development etc.
- Played a transformational role in instituting key processes with regards to admissions, summer placements and final placements as well as curricular and pedagogical processes to enhance student educational experience and outcomes at the University, as Associate Dean of School of Development Studies.
- Co-convened the International Conference on Global Health and Medical Tourism (GloHMT) organized in collaboration with IIM Kozhikode.
- Led the admissions team to achieve targeted admission figures for the MBA-Rural Management 2018-19, 2019-21, 2020-22 Batches, consecutively for 3 years strengthening the program's brand value.
- Played a crucial role in improving institute rank first to 72 in NIRF 2019 and then further to 65 in NIRF 2020 among all management institutes across country. This made IIHMR, 2nd ranked institute after XIMB and ahead of IRMA offering MBA-Rural Management due to quality improvements in curriculum and pedagogical innovations introduced by me. Also, assisted in preparation for the NAAC Accreditation cycle.
- Worked on Evolution, Deployment, and Impact Evaluation of COVID19 mitigation strategies/tactics for Department of Medical, Health and Family Welfare Department, Government of Rajasthan.
- Created and Delivered a Foundational Education Leadership Training program for the first 5 of the newly introduced 5+3+3+4 school education system for Ministry of Education, Government of India.
- Played a key role in data-driven program implementation of Certificate Program in Rural Livelihoods (CPRL) [Batch 4 to 6] right from student recruitment, mentoring, in-program skill development and post-graduation career tracking as social change agents for Bharat Rural Livelihood Foundation (BRLF), Ministry of Rural Development (MoRD), Government of India.

**July 2014 –
July 2017
(3 years 1 month)**

**Assistant Professor,
Adani Institute of Infrastructure Management,
Ahmedabad.**

- Taught courses in Business Research Methods, Social Infrastructure, Managerial Economics, Business Environment and Public Policy.
- Designed, developed, and implemented the Monitoring & Evaluation (M&E) Framework of Pradhan Mantri Gram Sadak Yojna (PMGSY), enhancing the effectiveness and accountability of rural road infrastructure projects for National Rural Road Development Authority, Ministry of Rural Development (MoRD), Government of India.
- Led a committee to establish the Agri-Parivartan Incubation Centre (APiC) under the aegis of Atal Innovation Mission at Madanapalle, Andhra Pradesh. Successfully facilitated networking, incubation support, and supply chain transformation for local silk and tomato producers, achieving a rank of 43rd out of over 4000 proposals submitted.
- Facilitated the creation of innovative teacher networks by conducting impact evaluation studies, organizing innovation fairs, and assessing their impact. Enhanced the influence and reach of teachers' work, promoting educational innovation and collaboration for Education Department and GCERT, Government of Gujarat.

**June 2010 –
June 2012
(2 years 1 month)**

**Research and Design Engineer,
Delphi Technical Centre, Offices of India, US &
France.**

- Successfully contributed to the development and implementation of Euro 6 and Bharat Stage 4 Emission standards for leading automotive companies such as Toyota, Tata, Mahindra, Renault, Peugeot, and Maruti Suzuki, ensuring compliance with stringent environmental regulations and advancing sustainable automotive practices.

RESEARCH INTERESTS

1. Entrepreneurship and Innovation Ecosystems,
2. Public Policies (Education, Health, Energy & Environment),
3. Sustainability & ESG
4. Applied Data Analytics.

END OF MAIN CV

APPENDIX I.

LIST OF KEY INDEXED PUBLICATION

1. Parwez, S., & Ranjan, R. (2025). On processes of co-optation of social enterprising agenda! the scale, dependency and financial viability traps. *International Review on Public and Nonprofit Marketing*, 1-25. [ABDC-B Rated, SCOPUS Q2, JCR IF = 1.8]
2. Marikyan, D., Papagiannidis, S., Rana, O. F., & **Ranjan, R.** (2023). General data protection regulation: a study on attitude and emotional empowerment. *Behaviour & Information Technology*, 1-17. [ABDC-A Rated, SCOPUS Q2 AND SSCI Indexed, JCR IF = 3.7]
3. Rodríguez, G. M. P., **Ranjan, R.**, & Torterolo, L. S. D. P. (2023). India's G20 Presidency: Implications for the Latin American Region in the Framework of the Global South. *India Quarterly*, 79(4), 514-524. [SCOPUS Q4, JCR IF = 0.7]
4. Marikyan, D., Papagiannidis, S., Rana, O. F., **Ranjan, R.**, & Morgan, G. (2022). "Alexa, let's talk about my productivity": The impact of digital assistants on work productivity. *Journal of Business Research*, 142, 572-584. [ABDC-A Rated, SCOPUS Q1 AND SSCI Indexed, JCR IF = 10.5]
5. Marikyan, D., Papagiannidis, S., Rana, O. F., & **Ranjan, R.** (2022). Blockchain: A business model innovation analysis. *Digital Business*, 2(2), 100033. [SCOPUS Q1, JCR IF = 7.3]
6. James, P., Jonczyk, J., Smith, L., Harris, N., Komar, T., Bell, D., & **Ranjan, R.** (2022). Realizing smart city infrastructure at scale, in the wild: A case study. *Frontiers in Sustainable Cities*, 4, 767942. [SCOPUS Q2, JCR IF = 2.4]
7. Barati, M., Aujla, G. S., Llanos, J. T., Duodu, K. A., Rana, O. F., Carr, M., & **Ranjan, R.** (2021). Privacy-aware cloud auditing for GDPR compliance verification in online healthcare. *IEEE Transactions on Industrial Informatics*, 18(7), 4808-4819. [SCOPUS Q1, JCR IF = 11.7]
8. Phengsuwan, J., Shah, T., Thekkummal, N. B., Wen, Z., Sun, R., Pullarkatt, D., ... & **Ranjan, R.** (2021). Use of social media data in disaster management: a survey. *Future Internet*, 13(2), 46. [SCOPUS Q2, JCR IF = 3.0]
9. **Ranjan, R.** (2021). Impact of COVID-19 on migrant labourers of India and China. *Critical Sociology*, 47(4-5), 721-726. [SCOPUS Q3, JCR IF = 1.9]
10. **Ranjan, R.** & Parwez, S. (2021). The platform economy and the precarisation of food delivery work in the COVID-19 pandemic: Evidence from India. *Work Organisation, Labour & Globalisation*, 15(1), 11-30. [ABDC-B Rated, SCOPUS Q3, JCR IF = 1.261]

11. Chakraborty, S., **Ranjan, R.**, & Mondal, P. (2018). A state-wise performance appraisal of the Indian roads using PROMETHEE-GIS approach. *Benchmarking: An International Journal*, 25(9), 3338-3356. [ABDC-B Rated, SCOPUS Q1, JCR IF = 4.8]
12. Ranjan, R. (2018). Politics of Intellectual Property Rights (IPRs) in Medicine: The Dichotomies. *FIIB Business Review*, 7(2), 69-79. [ABDC-B Rated, SCOPUS Q2, JCR IF = 2.5]
13. Ranjan, R. (2016). India's National Food Security Act (NFSA): Fiscal Assessment and Implementation Challenges. *FIIB Business Review*, 5(2), 3-12. [ABDC-B Rated, SCOPUS Q2, JCR IF = 2.5]

APPENDIX II.

OTHER PUBLICATIONS AND CONFERENCE PROCEEDINGS/PRESENTATIONS

1. Ranjan, R. (2022). Product Innovation and Personalization via social media: Learnings from phenomenal success of BYJU'S. In Pejic-Bach, M., & Doğru, Ç. (Eds.). (2022). Management Strategies for Sustainability, New Knowledge Innovation, and Personalized Products and Services. IGI Global. Link: <https://www.igi-global.com/chapter/product-innovation-and-personalization-via-social-media/295142>
2. Ranjan, R. & Parwez, S. (2022). Reinventing the Lost “Public” in Post-COVID Era: Towards a Theory of sociality in political-economy interaction spaces in the 21st century. In 7th Biennial conference of the Indian Academy of Management (INDAM), IIM Rohtak, India. Link: <https://doi.org/10.13140/RG.2.2.12813.87529>
3. Ranjan, R. (2022). "MANAGEMENT EDUCATION": UNDER TWIN TRAPS OF FICTIONAL CONDITIONING AND SURVEILLANCE PANOPTICON IN INDUSTRY 4.0. ERA. 8th International Communication Management Conference. Virtually organized by MICA, Ahmedabad and University of Southampton, UK. Link: <http://dx.doi.org/10.13140/RG.2.2.16870.55365/1>
4. Ranjan, R. (2021). Revisiting Possession in the Oriental and Occidental Traditions: Lessons from a Comparative Study of American Television Series and Pakistani Dramas. International Conclave on Globalizing Indian Thought, IIM Kozhikode, India. pp. 126-132.
Link: https://forms.iimk.ac.in/research/git2021/GIT2021_Proceedings_Final_File_0302_2022.pdf
5. Ranjan, R. (2021). Corporate elite need to change the Philosophy! A discussion on the Business-Society Relationship in Sustainable Development Context. 8th Pan IIM World Management Conference, IIM Kozhikode, India. Link: https://forms.iimk.ac.in/research/wmc2021/docs/wmc21_conference_proceedings.pdf
6. Ranjan, R. (2021). Public Service in India: A Scrutiny into Orientation and Prospects. Network of Schools of Public Policy, Affairs, and Administration (NASPAA) South Asia Virtual Conference.
Link: https://www.researchgate.net/publication/355059803_Public_Service_in_India_A_Scrutiny_into_Orientation_and_Prospects
7. Ranjan, R. (2021). Geopolitical threat to United Nations Sustainable Development Goals (SDGs) 2030. SPAST Abstracts, 1(01). Link: <https://spast.org/techrep/article/view/728>
8. Ranjan, R. (2021). Business and Society/Ecology at the Loggerheads: Understanding from the Adani Experience. International Society for Data Sciences and Innovation – Global (ISDSI-G), IIM Nagpur, India.
Link: https://www.researchgate.net/publication/355201968_Business_and_SocietyEcology_at_the_Loggerheads_Understanding_from_the_Adani_Experience
9. Ranjan, R. (2021). Management Education and Profession at Crossroads: Implications of a deeply rooted philosophical assumption. In 8th International Conference on Sustainability, IIM Shillong, India.
10. Ranjan, R. & Agarwal, S. (2019). Medical Tourism in India: An Arena of Communitarian-Cosmopolitan Politicization. International Conference on Global Health and Medical Tourism, IIM Kozhikode and IIHMR University, Jaipur, India, 7-13 March, 2019.

11. Ranjan, R. (2017). Creation of Favourable Institutional Context for reinforcement and sustainability of teacher's self-initiated innovative behaviour: A case study from Gujarat state. 5th Biennial Indian Academy of Management Conference, IIM Indore, 18-20 December 2017.
12. Ranjan, R. & Saket, S. (2017). Privacy Cede for "Totalitarian" or "Open Innovation" society? 5th Pan IIM World Management Conference (WMC), IIML, Lucknow, Uttar Pradesh, India, 14-16 December 2017.
13. Ranjan, R. (2016). Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA): A critical appraisal of its performance since its inception. Indore Management Journal, 8(2), 55-73.
Link: <https://www.iimidr.ac.in/wp-content/uploads/Vol8-2-MGNR.pdf> (75,000+ Reads from across the World on ResearchGate for this paper)
14. Ranjan, R. (2016). Does the presence of innovative teachers affect educational outcomes and school quality? Evidence from a natural experiment in India. In ANZAM Conference Proceedings (pp. 1-23).
Link: https://www.anzam.org/wp-content/uploads/pdf-manager/2768_ANZAM-2016-118-FILE001.PDF
15. Ranjan, R. (2016). Teacher Innovations in Rural Indian Government Schools: Drivers and Consequences for Educational Quality. Australian Association for Research in Education (AARE) Conference, Melbourne, Australia, 27 November-1 December 2016.
16. Ranjan, R. & Milap, A. (2016). How School Leadership improves school outcomes? The moderating and mediating effects of teacher motivation and their dissonance experiences. Canada International Conference on Education (CICE-2016), University of Toronto Mississauga, Canada, 27-30 June 2016.
17. Ranjan, R. (2015). Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA): A Critical appraisal of its performance since its inception. 3rd Pan IIM World management Conference (WMC), IIMI, Indore, Madhya Pradesh, India, 16-18 December 2015.
18. Ranjan, R. & Priya, S. (2015). Technology-aided Learning in Schools: Why it struggles and what can we learn from innovative Indian rural elementary teachers? The Third Asian Conference on Society, Education & Technology (ACSET), Art Center, Kobe, Japan, October 21-25, 2015.
19. Ranjan, R. (2015). "Reach him before you teach him": A theoretical and empirical investigation into the underpinnings of Child-Centered Learning. The Seventh Asian Conference on Education (ACE), Art Center, Kobe, Japan, October 21-25, 2015.
20. Ranjan, R. (2015). Whom does ("not") the Indian management research serve?: Causes and Implications. Third 21st Century Academic Forum Conference, Harvard University, September 20-22, 2015.
21. Kumar, B. & Ranjan, R. (2014). An Empirical Investigation of ROI on social media Based Political Campaigning: Evidence from an Emerging Economy using Lanchester Model. Presented during MARCON, IIM Calcutta, December 18-20, 2014.

APPENDIX III.

FUNDED RESEARCH AND CONSULTING PROJECTS

- Strategies for scaling-up creative entrepreneurial ventures of handicrafts in India.
Client: ETSY, United States.
- Indian Premier League (IPL) Sponsorships evaluation and their comparative analysis. Client: An Indian origin large conglomerate, India.
- NEP 2020 implementation strategy formulation in Higher Educational Institutions (HEIs) in Karnataka.
Client: Higher Education Department, Government of Karnataka, India.
- How to start a start-up (HTSAS)? Learning for Novice Entrepreneurs from two-decades of successful enterprise founders in India.
Client: Atal Innovation Mission, NITI Aayog, India.
- Scalability analysis and expansion planning of Private Dental Care Services.
Client: Dental Hospital chain, Bangalore, India.
- Market Strategy and Research report for iamneo's neocolab and neoexam products for Karnataka State.
Client: iamneo, An EdTech start-up, Coimbatore, India.
- Conducted nation-wide Evaluation Studies on Children's Educational Outcomes.
Client: Room to Read, New Delhi, India.
- Conducted a Study on Status of School Access and the Impact of the Policies on the Promotion of the Access and Continuity in Elementary Education.
Client: Child Fund, India.
- Prepared Village Profile of Selected Villages in Gram Panchayats (GPs) of Bagru Block in Jaipur District of Rajasthan, India.
Client: The Lady Bamford Charitable Trust (LBCT), India.
- Impact evaluation studies on Teacher Innovative work and conduct, monitoring, and evaluation of innovation fairs in Gujarat State.
Client: Education Department and GCERT, Government of Gujarat, India.
- Performed Impact Evaluation and Ranking of Virtual Fatigue Mitigation Strategies by CXOs. Client: Yoga of Immortals.
- Performed non-partisan electoral analysis of several Assembly and couple of Lok Sabha Elections.
Client: Half-Circles Media Pvt. Ltd, Lucknow, India.
- Developing a tech-enabled Stakeholder Consultation system for Budget preparation, implementation, and feedback collection.
Client: Department of Finance, Government of Rajasthan, Jaipur, India.
- English language learning content creation for students transitioning from vernacular to English medium across academic disciplines.
Client: British Council, International English Language Testing System (IELTS) in partnership with Muslim English Language Institute, Afghanistan.
- Socio-Economic Cost-Benefit Analysis of Integrative Wellness Clusters in Maldives post-pandemic.
Client: Ministry of Health, Government of Maldives.
- Designed, developed, and supported delivery of a program of corporate wellness and burnout prevention through non-pharmaceutical, non-invasive, scientifically researched meditative modalities.

Client: Ministry of AYUSH, Government of India.

- Evolution, Deployment, and Impact Evaluation of COVID19 mitigation strategies/tactics. Client: Department of Medical, Health and Family Welfare Department, Government of Rajasthan, Jaipur, India.
- Creation and Delivery of a Foundational Education Leadership Training program for the first 5 of the newly introduced 5+3+3+4 school education system.
Client: Ministry of Education, Government of India.
- Monitoring and Evaluation of Certificate Program in Rural Livelihoods (CPRL) [Batch 4 to 6] right from student recruitment, mentoring, in-program skill development and post-graduation career tracking.
Client: Bharat Rural Livelihood Foundation (BRLF), Ministry of Rural Development (MoRD), Government of India.
- Setting up the Agri-Parivartan incubation Centre (APiC) under Atal Innovation Mission of NITI Aayog at Madanpalle, Andhra Pradesh.
Client: MITS, Madanpalle, Andhra Pradesh, India.
- Design, development, implementation of and training of officials for the Monitoring & Evaluation (M&E) Framework of Pradhan Mantri Gram Sadak Yojna (PMGSY).
Client: National Rural Road Development Authority, Ministry of Rural Development (MoRD), Government of India.

APPENDIX IV.

RESEARCH GUIDANCE

- Bisht, Pooja (2026). Catalysing Change: Unveiling the Dynamics of Digital Financial Inclusion in India. Integral University.
- Mundada, Roopam (2022). A comparative analysis of Indian Premier League (IPL) Sponsorships. Liverpool John Moores University.
- Kumar, Kuntal (2021). Opportunities for Integrative Wellness Projects in the Maldives Post-Pandemic. Liverpool John Moores University. (*The only thesis awarded distinction in a large Cohort of students*).
- Dutta, Muhuri Animesh (2021). “How to Start a Start-Up (HTSAS)”: Narratives and Third-Party Opinions on Successful Indian Start-Ups. Liverpool John Moores University.
- Bundela, Niharika (2021). Sentiment Analysis of reviews and ratings of Women’s E-commerce products. Liverpool John Moores University.
- Khan, Osama (2021). Operational Challenges Faced by Leadership & Management Team of Private Dental Practices in Bangalore. Liverpool John Moores University.
- Jain, Prarit (2021). A study on the Leadership Strategies to mitigate Virtual Fatigue during COVID19 in Indian Government Schools. Liverpool John Moores University.
- Jalindar Ghane Maruti (2020). Study of the Impact of Participatory Groundwater Management in Chuchumanr Village Palamu District, Jharkhand. IIHMR University.
- Pankaj Kumar (2019). Exploring (Un-) Enterprising Orientation among Women in Dholpur District, Rajasthan. IIHMR University.
- Bibha Prasad (2019). Exploration of Drivers of Birth Spacing Among Rural Women: Evidence from three Blocks of Patna District, Bihar. IIHMR University.

APPENDIX V.

BROAD AUDIENCE CATEGORY PUBLICATIONS/PEER-REVIEWED STUDY MATERIALS

- Author of book on Teacher Community titled – “Diamond Creators”
- Edited the Design Thinking Booklet Volume 2 at JAGSoM
- Ranjan, R. (2021). Short Story titled - “Angel of Love” in book titled “Whispering Bricks” by Fingerprint Publishing.
Link: <https://thinkerviews.com/books/english-books/whispering-bricks-by-siddhartha-bhasker-book-review/>
- Ranjan, R. (2021). द्वितीय स्वर्ण-राज की दस्तक , अनुकर्ष | ಅನುಕರ್ಷ ' | ANUKARSH - A Peer-reviewed Quarterly Magazine. I(1), 3-7.
Link: <https://www.alliance.edu.in/anukarsh/archives/vol-1-issue-1/03.pdf>
- Co-Author of non-fiction genre Book – “Small Big Bang” on diehard entrepreneurship by Grey Parrot Publishers, India published in 2014.
Link: https://www.amazon.in/SMALL-BIG-BANG-Students-IIIMs/dp/8192976106/ref=cm_cr_ar_p_d_pl_foot_top?ie=UTF
- Ranjan, R. (2022). Pursuing Knowledge for the Love of it; Flexner Revisited Eight Decades Later. Alliance University Blog.
Link: <https://alliance.edu.in/blog/2022/03/11/pursuing-knowledge-for-the-love-of-it-flexner-revisited-eight-decades-later/>
- Ranjan, R. (2021). When Feynman was reborn in India! Alliance University Blog.
Link: <https://alliance.edu.in/blog/2021/12/22/when-feynman-was-reborn-in-india/>
- Ranjan, R. (2019). Education for Sustainable Development: From a Practitioner and Public Service Perspective. Shiksha Blog. Link: <https://www.shiksha.com/mba/articles/education-for-sustainable-development-from-a-practitioner-and-public-service-perspective-blogId-20365>
- Ranjan, R. (2012). FDI in Retail – Catalyst for Change. Swaniti Blog.
Link: <http://www.swaniti.com/fdi-in-retail-industry-in-india-for-rajiv-and-amit/>
- Developed several Business Simulations for Enparadigm (<https://www.enparadigm.com/>), as an External Consultant.
- **MOOC:** Developed and delivered a MOOC on Foundational Educational Leadership (FEL) for Early Childhood Care and Education (ECCE) at IIHMR University under the then proposed now implemented National Education Policy (NEP) 2020. July 8-25, 2020. Link: https://moocs.iihmr.edu.in/courses/course-v1:IIHMR+ECCE+2020_ECCE/about
- Assisted Prof. Anil Gupta on Creativity, Innovation, Knowledge Networks and Entrepreneurship (CINE) & Institution Building for Sustainable Development courses and prepared learning booklets on the same.

APPENDIX VI.

INVITED LECTURES AND PANEL PRESENTATIONS

- Co-Taught a course on “Strategic Marketing for Government Schemes and Policies” in e-ITEC program organized by **IIT, Delhi (Coordinator: Prof. Biswajita Parida)** for participants from countries such as Iran, Thailand, Papua New Guinea, Guyana, Myanmar, Nicaragua etc. spread across 3 continents of Asia, Oceania and South America. *11th – 15th September 2023.*
- Lecture on “Organizational Entities eliminating inequality through Educational Entrepreneurship” in One-week Online National Faculty Development Program on Essentials of Entrepreneurship organized by **Deen Dayal Upadhyaya College, University of Delhi and Institution Innovation Council, Ministry of Education, India.** *31st March 2021.*
- Panelist for panel discussion on “Classroom practices and Teacher’s innovations. Is NEP an enabler?” organized by **Contree, a pro-social institution, Jaipur, India.** *5th September 2020.*
- Lead Speaker in Webinar on “Nurturing Leadership at the Foundational Education Stage in the Post-Covid Era” organized by **MBA Department, Kanpur Institute of Technology, Kanpur, India.** *15th July 2020.*
- Lecture on “Ayushman Bharat, SDG 2030 and careers in Development Practice” organized by **S S Jain Subodh Autonomous P G College, Jaipur, India.** *3rd March 2020.*
- Panelist for panel discussion on “Professional Development of Early Childhood Practitioners” in **15th World Education Summit organized by elets in partnership with various Indian state’s Ministry of Education, Mumbai, India.** *21st November 2019.*
- Presenter and Invited Speaker to present research findings of my Ph.D. Thesis titled “Self-initiated teacher innovations in Government Rural Elementary Schools: Evolution, Impact and Sustainability” in vernacular and colloquial language at **State Innovation Fair, Saputara, GCERT, Gujarat, India.** *26th March 2017.*

APPENDIX VII. TEACHING PHILOSOPHY AND TRACK RECORD

TEACHING PHILOSOPHY

“Living multiple lives through the life of my students and mentees.”

I believe that Habits, Attitude, Skills, and Knowledge respectively are the most important learning outcomes both at the course level and program level. I use a range of pedagogies, starting from the Lecture Method to Case Method and Flipped Classrooms etc. The pedagogy of “Appreciate Enquiry and Critique Based on Documentary Watching” is something which I have developed and use in my classrooms. There is a range of information available on various issues in this Information Age through the Internet but what lacks is meaning making and appropriate knowledge and wisdom for fulfilling living.

TEACHING CONTRIBUTIONS & PARTICIPANT FEEDBACK RATINGS

S.N O.	COURSE TITLE	LEVEL & COURSE TYPE	INSTITUTION & PROGRAM	YEAR	PARTICIPANT'S NO. & PROFILE	FEEDBACK (Rating & Comments if any)
1.	Strategic Marketing for Government Schemes and Policies	Executive	IIT, Delhi (e-ITEC program)	2023	25 Senior Government Administrators from 3 continents	Excellent
2.	Python for Business	PGDM	JAGSoM	2024	45	4.7/5
3.	Business Data Visualization	MBA	Vijaybhoomi University	2024	14	5/5
4.	Design Thinking	UG - Core	Vijaybhoomi University	2024	16	4.9/5
5.	Entrepreneurship Development	UG - Core	Alliance University (BBA 4 th Sem)	2022	63	4.7/5
6.	Managerial Ethics and Corporate Social Responsibility	UG - Core	Alliance University (BBA 2 nd Sem)	2022	237 across 4 sections	3.8/5
7.	Entrepreneurship and New Venture Creation	PG - Elective	Alliance University (MBA 2 nd Year)	2021	62 (HR, Finance & IB specializations)	4.5/5

8.	Research Methods	PGPX	Liverpool Business School	2021	317 (online across 2 batches)	4.6/5
9.	MBA Thesis Supervision	PGPX	Liverpool Business School	2021	5	5/5
10.	Design Thinking for Sustainable Development	PG - Core	IIHMR University (MBA 1 st year)	2020	243 Hospital, Health, Pharma and Rural specialization (co-taught online)	4.4/5
11.	Public Health Policy	PG - Core	IIHMR University (MPH and MBA 1 st year)	2019	86 (Public Health and Pharma specializations)	4.6/5
12.	ICT and MIS for Development	PG - Core	IIHMR University (MBA 2 nd year)	2019	9 (Rural Management)	4.9/5
13.	Principles of Management	PG - Core	IIHMR University (MBA 1 st year)	2019	30 including 6 International (Rural Management)	4.3/5
14.	Indian Society, Politics and Business Environment	PG - Core	Jain University (MBA 2 nd year)	2018	185 across 3 sections	Not Available
15.	Business Research Methods	PG - Core	Adani University (MBA 1 st year)	2017	59 (Infrastructure Management specialization)	9.3/10
16.	Social Infrastructure	PG - Elective	Adani University (MBA 2 nd year)	2016	58 (Infrastructure Management specialization)	9.1/10
17.	Public Policy	Integrated PG - Elective	Central University of Gujarat (7 th Semester)	2014	32 (Integrated master's in social management)	Not Available
18.	Project Management	Integrated PG - Core	Central University of Gujarat (5 th Semester)	2014	35 (Integrated master's in social management)	Not Available

APPENDIX VIII. PROFESSIONAL SERVICE

HONORARY POSITIONS (current)

- Mentor and Advisor, Atal Incubation Centre, Bihar Vidyapith and Atal Tinkering Laboratory, School of Creative Learning, Patna, INDIA.
- Board Member, Half-Circles Media Pvt. Ltd., Lucknow, INDIA.
- Mentor and Business Advisor, SuMaya AaiT LLC, USA.
- Principal, Dawesco LLP, INDIA.

SERVICES TO THE PROFESSION AND SOCIETY

- Worked closely with Ministry of Education (formerly Ministry of Human Resource Development), Government of India especially during my time at IIHMR University, Jaipur and IIM Ahmedabad in drafting, feedback, and revision of National Education Policy (NEP), 2020. Also, worked with state governments of Gujarat, Rajasthan and Bihar on teacher innovations and their impact on improving educational outcomes.
- Part of the organizing Committee of the Alliance Literary Festival 2022, the first literary festival by a university organized in May 2022.
- Assistant Dean of School of Development Studies at IIHMR University.
- Part of Faculty Organizing Committee for International Conference on Global Health and Medical Tourism, IIM K and IIHMR University, Jaipur, India, 7-13 March, 2019.
- Co-convenor of IIHMR-U MAT 2019. Session Chair in “Teacher and Research Innovation Special Interest Group (SIG)” at the Australian Association for Research in Education (AARE) Conference, Melbourne, Australia, 27 November-1 December 2016.
- Reviewer for Cases in the Social Entrepreneurship and Sustainability track and Processes, Projects, and Technologies track of the 2015 North American Case Research Association (NACRA) Meeting, Orlando, Florida, October 8-10, 2015.
- Reviewer for 3rd and 2nd Pan IIM World management Conference (WMC), IIMI, Indore, Madhya Pradesh, India, 16-18 December 2015 and IIMK, Kozhikode, Kerala, India, 5-8 November 2014 respectively.
- Rapporteur for the session on “Framing of Policies in Energy, Environment, and Health Domains: Methods, Perspectives, and Global Alignment” in IIMA Society Conference, June 27-28, 2014.
- Member of Panel headed by Prof. Anil K. Gupta, sent feedback to Government of India on National Youth Policy 2012.
- Worked with Justice Verma Committee on the issue of sexual crime and violence against women post Nirbhaya case.
- Friends at Nexus of Good.
- Contributed to development of entrepreneurial environment and start-up culture and first robotics enabled tinkering laboratory for school children from extremely backward socio-economic background by serving as Mentor to Atal Incubation Centre at Bihar Vidyapith and Atal Tinkering Laboratory at School of Creative Learning, Patna.

APPENDIX IX. HONORS, AWARDS AND FELLOWSHIPS

2025 Leader of Change by Devi Sansthan Dignity International for Transformative research in Education and Higher Education Leadership Contributions.

2021 Certified among the first 100 academicians in India for proficiency in Traditional Knowledge Systems, including Medicinal Systems, Mathematics, Visual and Performing Arts, Architecture, and more, through the Ministry of Education's Faculty Development Program.

2017 Social Hero Bihar Excellency Award in Bihar Leadership Festival by International Institutional Organization (IIO) celebrated in honor of our first president, Dr. Rajendra Prasad.

2015 “Certificate of Merit” by United Nations Information Centre for India and Bhutan (UNIC).

2014 “Scroll of Distinction” by Grey Parrot Publishers, India for the excellent contribution to their non-fiction genre – “Small Big Bang” on diehard entrepreneurship.

2012 Fellowship in Public Systems Group (PSG) awarded by IIM, Ahmedabad.

2010 Selected by Department of Electronics, CUSAT to meet Nobel Laureate Zhores Alferov, inventor of Heterojunction Bipolar Transistor (HBT) during ERUDITE program.

2010 Selected by Department of Physics, CUSAT to attend an online conference with CERN on the LHC experiment.

2005 “Certificate of Merit” by Science Olympiad Foundation in the 7th National Science Olympiad.

2001 “Certificate of Merit” in the 9th National Children Science Congress.

PROFESSIONAL ASSOCIATION MEMBERSHIPS

- Academy of Management (AOM) and Indian Academy of Management (INDAM).
- Australia and New Zealand Academy of Management (ANZAM).
- Association of Public Policy Analysis and Management (APPAM).
- International Humanistic Management Association (IHMA) India Chapter.
- Indian Knowledge Systems (IKS) Division, Ministry of Education, Government of India.
- Principles for Responsible Management Education (PRME), India Chapter.
- Confederation of Indian Industries (CII).

Nationality/Countries of Work Experience: Indian/

1. India, 2. United Kingdom, 3. United States, 4. Australia, 5. Canada, 6. Japan,
7. Afghanistan, and 8. Maldives.